



Coastal Bend COLLEGE



END OF YEAR SUMMARY

Alice
Beeville
Kingsville
Pleasanton

2022

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A Message from the President



Academic and fiscal year 2023 saw Coastal Bend College responding to the vestiges of the COVID-19 pandemic. The college's students and personnel have proven to be resilient with their "success needles" serving as a true north. We have bounced back and done so in a spectacular way.

The overarching theme should be the emphasis we have placed on our students. In academics and athletics, we have made significant strides. With Baseball moving to Division I, all our athletic programs are now in the same division. We have provided the Pleasanton location with new computers, new layouts for nursing classrooms including their own computers, a nursing retention specialist, new programming, external accreditations reaffirmed, expansion of testing modalities for students, and many many more items.

We have seen an explosion in Continuing Education activity. Thanks to several grants from the State of Texas like TRUE, we have seen new programming such as our CDL programming. We have partnered with Three Rivers Federal Correctional Institute to provide CDL and Barbering courses.

Additional services such as a Transfer Corners are being added to each location. Early Alert Program has been revitalized; financial aid forms are now online. Processes for National Student Clearinghouse have been streamlined.

College staff have continued with their efforts such as these mentioned above (as well as others) to find areas to improve. All of this means is better student experiences. As we continue to move forward, CBC administration, staff, and faculty will continue to put our emphasis on the student experience. We work for them; and they continue to show us Success Happens Here!

Respectfully,

A handwritten signature in blue ink that reads "Justin Hoggard". The signature is written in a cursive style.

Dr. Justin Hoggard



Introduction

The Coastal Bend College Annual Summary Report for the 2021-2022 academic and planning year has been collected as a measure of outcomes and outputs used to inform planning efforts as a component of the institution's continuous improvement progress. These findings are used to establish the Annual Planning Priorities where the planning goals and objectives for each planning unit align with the institution's five-year strategic plan: Strategic Plan 2025.

By committing to data-informed continuous improvement, Coastal Bend College aligns resources and Strategic Plan 2025 to fulfill our mission of delivering superb educational and life enriching opportunities to students and the communities we serve in a responsible and strategic manner.

The data found herein is collected from several sources including: IPEDS, The Texas Higher Education Coordinating Board, and the Office of Institutional Effectiveness & Research. While this annual summary report provides pertinent data valuable to our stakeholders, it is not all-encompassing. This report is intended to serve as a consistent source of information for the purpose of annual planning. It is the responsibility of the user to accurately interpret and apply the information found herein appropriately. The Office of Institutional Effectiveness & Research proudly presents the Annual Summary Report for 2021 – 2022.

Coastal Bend College Leadership & Administration

Board of Trustees

Victor Gomez	Chair, 2010 – Present
Eloy Rodriguez	Vice Chair, 2020 – Present
Carroll W. Lohse	Secretary, 1999 – Present
Velma Elizalde	Trustee, 2022 - Present
Mercy Flynn	Trustee, 2020 – Present
Jeff Massengill	Trustee, 2014 – 2020, 2022 - Present
Jerry Sanchez	Trustee, 2021 – Present

College President

Dr. Justin Hoggard 2019 – Present

President's Cabinet

Dr. Patricia Rehak	Provost, CAO, IAL
Cedric Menchion	Vice President of Finance & Business Operations
Paul Cantrell	Executive Director of CBC Foundation
Vicente Garza	Director of Athletics
Dr. Michelle Lane	Executive Director of Institutional Effectiveness & Research
Dixie Lytle	Director of Human Resources
Oscar Rodriguez	Interim Chief of Police & Emergency Management

CBC Deans

Jarod Bleibdrey	Dean of Career and Technical Education
Loana Hernandez	Dean of Nursing & Allied Health
Dr. Kayla Devora-Jones	Dean of Transfer and General Education
Mark L. Secord	Dean of Student Services and Accessibility

CBC Directors

Candy Fuller	Director - Admissions/Registrar
Dr. Lisa Castaneda	Director – CBC Alice
Keenan Woods	Director – CBC Kingsville
Jennifer Blanton	Director – CBC Pleasanton
Laura Lynn Southerland	Director - Dental Hygiene Program
Mary Susie Gaitan	Director - Dual Enrollment
Nora Morales	Director - Financial Aid
Amador Ramirez	Director - Information Technology
Tammy Rands	Director - Learning Resources Center(s)
Amanda Ramirez	Director – Marketing and Public Relations
Jacinto Colmenero	Director - Physical Plant
Virginia T. Wall	Director - Radiological Technology Program

Vision, Mission, Core Values, and The Five Cs of Coastal Bend College

Vision

Coastal Bend College is a leader in providing quality education for lifelong learning by dedicating its resources to promoting a learning-centered environment that empowers its students to attain their highest potential and become responsible members of the global community.

Mission

Coastal Bend College is a student-centered community college committed to delivering superb educational and life enriching opportunities to its students and the communities it serves.

Core Values

Collaboration

Communication

Diversity

Excellence

Innovation

Integrity

Leadership

Learning

Respect

Service

The Five Cs of Coastal Bend College

Civility

Communication

Community

Cooperation

Collaboration



Coastal Bend College Strategic Planning Goals, Objectives, and Expected Outcomes for 2020-2025

Priority #1 - Student

Provide equitable opportunities for lifelong learning and training needs by empowering students through engaging quality instruction, enhancing supportive learning communities; and providing comprehensive student-centered services and programs to ensure students reach their aspirations.

Teaching and Learning

- Objective 1.1 Fully implement a pathways framework that supports a student from matriculation to graduation, transfer, or workforce entry.
- Objective 1.2 Ensure quality programming in all modes of instruction through the implementation of quality standards into programming.
- Objective 1.3 Develop a distance learning enhancement plan/program that addresses and includes delivery, processes, policies, procedures, and practices.

Student Services

- Objective 1.4 Develop and implement an integrated academic and financial advising plan.
- Objective 1.5 Establish comprehensive student services centers.

Expected Outcome

Achievement of this goal will result in successful coursework, increased retention, graduation and licensure rates, successful transfer and/or quality career placement, and reduction in hours to completion and student debt.

Student Profile

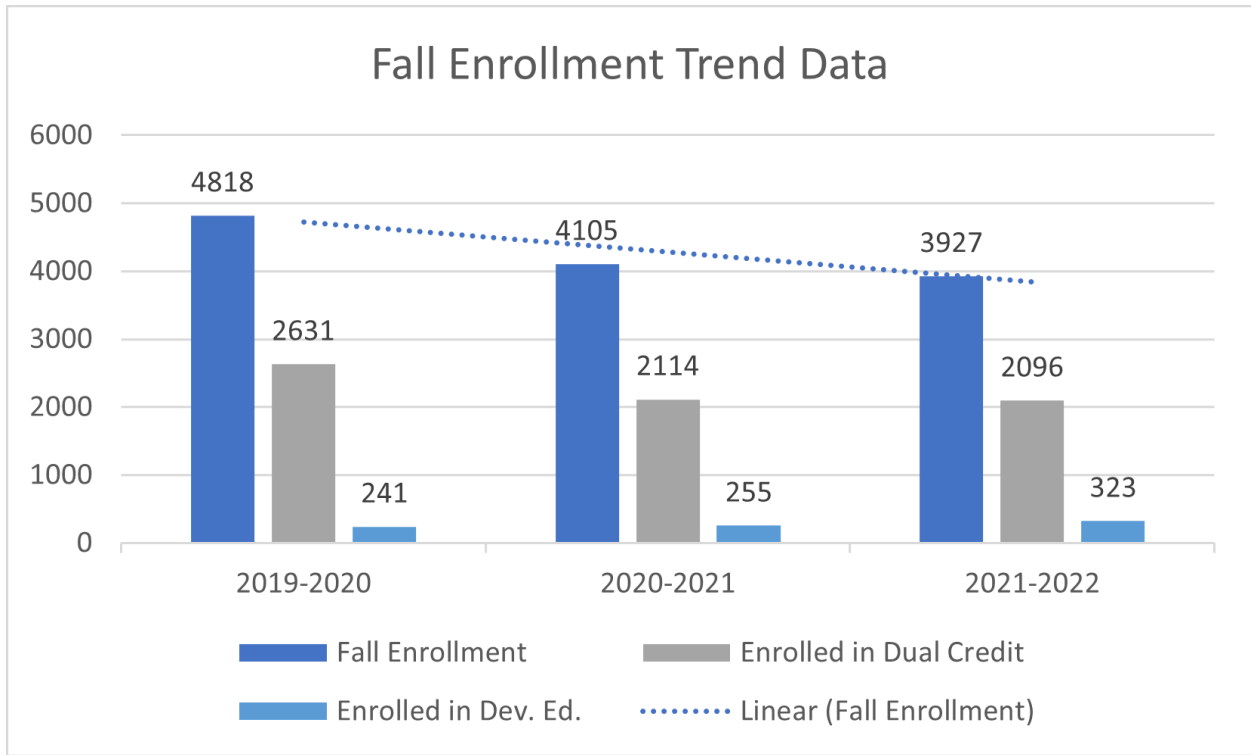


The typical CBC student in 2022 is a part-time female Hispanic student, not on Pell, with an average age of 20 (~78% of students are 21 and under). Most students are dual credit students and out of district. An estimated 37% of students take less than 6 hours with approximately 75% taking less than 12 hours.

Only an estimated 12% of our service area high school graduates enroll in CBC after graduation.

The typical CBC student is more likely to graduate with a technical degree/certificate than an academic degree. The majority of those are in Welding certificates and Health Occupations. Approximately 27% of degree/certificate seeking cohort will finish in 3 years and 40% of the cohort will have graduated in 6 years.

Enrollment



	2019-2020	2020-2021	2021-2022
	<i>Baseline Year</i>		
Fall Enrollment	4818	4105	3927
Enrolled in Dual Credit	54.6%	51.5%	53.4%
Enrolled in Dev Ed.	5.0%	6.2%	8.2%

Source: The Office of Institutional Effectiveness & Research

Student Achievement

Coastal Bend College identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, nature of the student it serves, and the types of programs offered. CBC is a comprehensive medium sized designated Hispanic Serving community college and is legislated to primarily serve "their local taxing districts and service areas in Texas" and offer "vocational, technical, and academic courses for certification or associate degrees. Continuing education, remedial and compensatory education consistent with open-admission policies, and programs of counseling and guidance" are to be offered as well (*TX Ed Code Title 3 Subtitle G Chapter 130 Subchapter A Sec. 130.011*). It is the mission of Coastal Bend College to deliver "superb educational and life-enriching opportunities to its students and the communities it serves" (*CBC Mission*).

Goals and Outcomes

Coastal Bend College, in alignment with the Texas 60x30TX Strategic Plan for Higher Education and with CBC Strategic Goals, has identified retention, persistence, completion/graduation (course, certificate and degree) and licensure goals as indicators of student achievement. Multiple criteria are used to evaluate levels of student achievement including the IPEDS Graduation Rate (150% standard time) indicator.

Thresholds

Thresholds have been determined for each criterion. If student achievement falls below the predetermined threshold CBC will deploy action plans to improve student performance. These thresholds are determined based on a variety of factors, including the use of benchmarking with similar peer institutions, national benchmarks, and previous institutional performance.

Targets/Goals

Targets and goals are set for retention, persistence, completion (course, certificate and degree) that align with CBC strategic and institutional planning, regional planning and Texas 60x30TX Strategic Plan.

Course Completion

	<i>FTF = Face to Face INT = Internet</i>	<i>Distinct Students</i>	<i>Courses</i>	<i>Completions</i>	<i>Completions %</i>	<i>Successful Completions</i>	<i>Successful Completions %</i>	<i>GRADES D-F</i>	<i>Grades D-F %</i>	<i>GRADES Q-I-W- M</i>	<i>Grades Q-I-W- M %</i>
2018-19	FTF	4304	14311	12573	87.86%	11794	82.41%	1784	12.47%	1187	8.29%
	INT	3745	9848	7607	77.24%	7097	72.07%	1841	18.69%	952	9.67%
	Hybrid	424	711	598	84.11%	556	78.20%	120	16.88%	36	5.06%
	ITV	1068	1976	1473	74.54%	1342	67.91%	449	22.72%	186	9.41%
	Total	6,042	26846	22251	82.88%	20789	77.44%	4194	15.62%	2361	8.79%
2019-20	FTF	4480	12389	10822	87.35%	10343	83.49%	1331	10.74%	905	7.30%
	INT	4296	12073	9589	79.43%	9021	74.72%	2075	17.19%	995	8.24%
	Hybrid	1393	2505	2125	84.83%	1996	79.68%	375	14.97%	148	5.91%
	ITV	979	1607	1252	77.91%	1171	72.87%	322	20.04%	128	7.97%
	Total	6,639	28574	23788	83.25%	22531	78.85%	4103	14.36%	2176	7.62%
2020-21	FTF	47815	5099	4437	87.02%	4262	83.59%	503	9.86%	359	7.04%
	INT	4608	16619	13187	79.35%	12318	74.12%	3203	19.27%	1392	8.38%
	hybrid	771	1509	376	24.92%	1301	86.22%	215	14.25%	77	5.10%
	ITV	43	53	49	92.45%	45	84.91%	7	13.21%	1	1.89%
	Total	5,521	23280	19068	81.91%	17926	77.00%	3928	16.87%	1829	7.86%
2021-2022	FTF	2373	6234	5728	91.88%	5560	89.19%	439	7.04%	310	4.97%
	INT	4451	14980	12091	80.71%	11185	74.67%	2819	18.82%	1429	9.54%
	Hybrid	220	433	375	86.61%	350	80.83%	82	18.94%	26	6.00%
	ITV	47	75	60	80.00%	52	69.33%	21	28.00%	2	2.67%
	Total	5281	21722	18255	84.04%	17147	78.94%	3361	15.47%	1770	8.15%

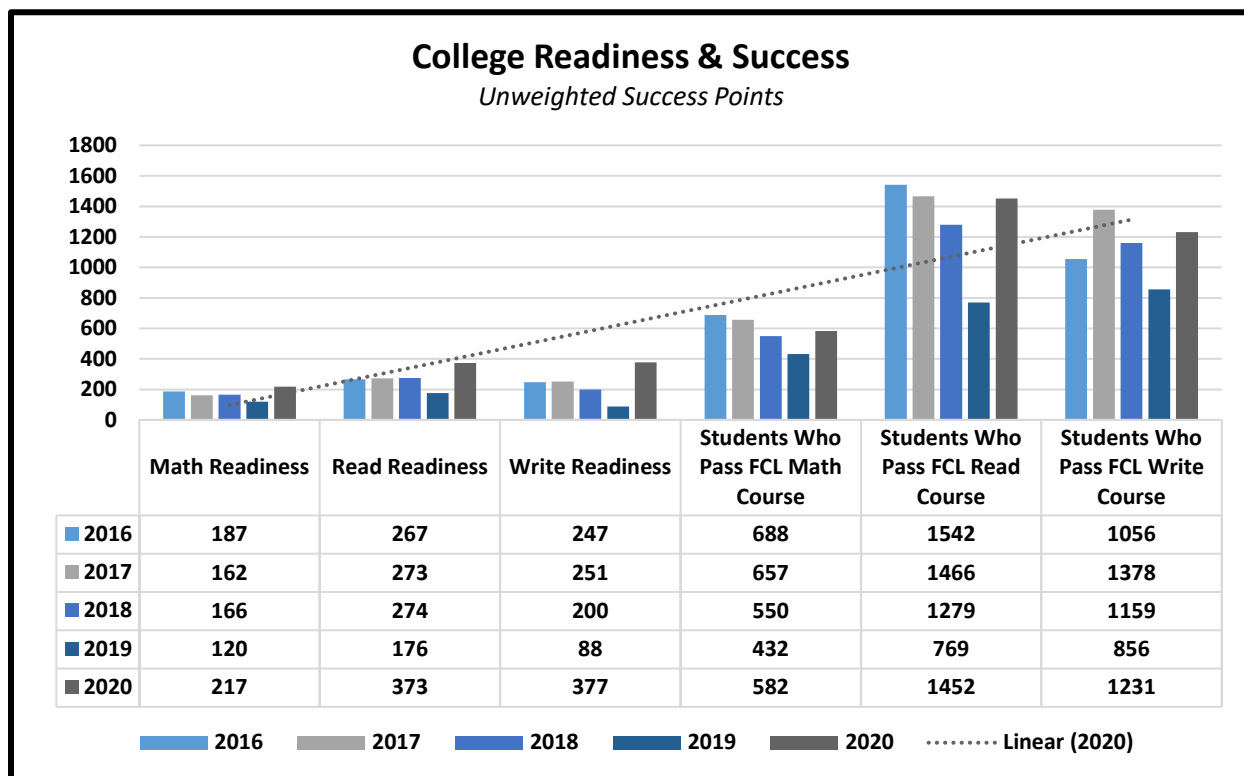
*Source: Office of Institutional Effectiveness & Research
Program Review Outputs Data*

College Readiness & Success

Prepared Students Completing a College Level Course

College level course completion (Grade A, B, C) including pre-matriculation credit. Baseline data is Fall 2011 Cohort for Fall 2014 reporting period.

CBC's target is to reach 31.7% in Math, 84.4% in Reading, and 63.2% in Writing for students that did MEET the TSI requirement.



<i>Cohort</i>	<i>Mathematics</i>			<i>Reading</i>			<i>Writing</i>		
	Target	Actual	Threshold Indicator	Target	Actual	Threshold Indicator	Target	Actual	Threshold Indicator
<i>Baseline</i>									
<i>FY2014</i>	25.7%	56.4%		78.4%	83%		40.4%	68.8%	
<i>FY2015</i>	26.7%	68.2%		79.4%	85.7%		41.4%	71.4%	
<i>FY2016</i>	27.7%	67.7%		80.4%	86%		42.4%	77.2%	
<i>FY2017</i>	28.7%	67.3%		81.4%	87.2%		43.4%	74.6%	
<i>FY2018</i>	29.7%	66.7%		82.4%	73.4%		44.4%	81.6%	

Source: THECB Accountability System

<http://www.thigheredaccountability.org/acctpublic/>

**State data not available for 2019 and 2020 as of 3/28/2023*

Underprepared Students Completing a College Level Course

College level course completion (Grade A, B, C) including pre-matriculation credit. Baseline data is Fall2009 Cohort for Fall 2014 reporting period.

CBC's target is to reach 23.9% in Math, 61.2% in Reading, and in 39.9% in Writing for students that did NOT MEET the TSI requirement.

Cohort	Mathematics			Reading			Writing		
	Target	Actual	Threshold Indicator	Target	Actual	Threshold Indicator	Target	Actual	Threshold Indicator
<i>Baseline</i>									
FY2014	17.9%	17.8%		55.2%	50.8%		33.9%	34%	
FY2015	18.9%	21.3%		56.2%	51.1%		34.9%	38.7%	
FY2016	19.9%	17%		57.2%	46.8%		35.9%	37.4%	
FY2017	20.9%	21.8%		58.2%	55.8%		36.9%	42.4%	
FY2018	21.9%	21.3%		59.2%	45.6%		37.9%	45.4%	

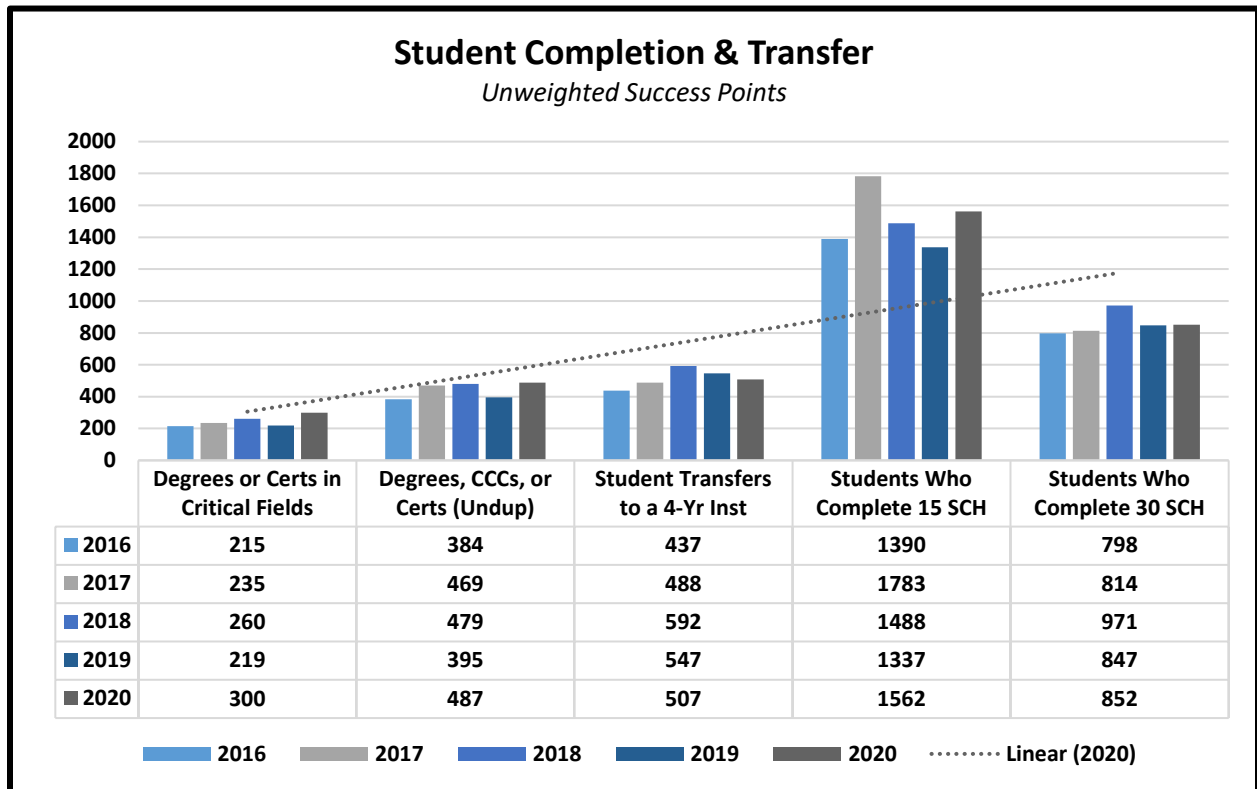
Source: THECB Accountability System

<http://www.txhigheredaccountability.org/acctpublic/>

*State data not available for 2019 and 2020 as of 3/28/2023



Student Completion & Transfer



Source: THECB Accountability System

<http://www.txhigheredaccountability.org/acctpublic/>

Core Completers and Occupational Skills Awards

Awards	FY19	FY20	FY21	FY22
Core Completers	203	219	215	271
Occupational Skills Awards	259	335	154	160

Source: The Office of Institutional Effectiveness & Research
Graduate Data

Licensure Pass Rate

Goal = Excellence (Vision 2020: CBC will offer a quality educational experience for all students; CBC will provide comprehensive student services to increase overall student success.).

Threshold for Licensure Rate Goals: When targets are not met or fall below baseline action plans are developed and implemented.

	Cosmetology			Radiologic Technology			Dental Hygiene		
	TARGET	ACTUAL	Threshold Indicator	TARGET	ACTUAL	Threshold Indicator	TARGET	ACTUAL	Threshold Indicator
<i>FY2012 Baseline</i>	n/a	81%		n/a	81%		n/a	100%	
<i>FY2014</i>	91.5%	91%		91.5%	97%		95%	100%	
<i>FY2015</i>	91.5%	80%		95%	92%		99%	75%	
<i>FY2016</i>	91.5%	84%		95%	90%		99%	100%	
<i>FY2017</i>	91.5%	81%		95%	89%		99%	100%	
<i>FY2018</i>	91.5%	85%		95%	96%		99%	100%	
<i>FY2019</i>	91.5%	79%		95%	100%		99%	100%	
<i>FY2020</i>	91.5%	89%		95%	76%		99%	98%	
<i>FY2021</i>	91.5%	88%		95%	89%		99%	89%	

	Vocational Nursing			Registered Nursing			Certified Nursing Assistance		
	TARGET	ACTUAL	Threshold Indicator	TARGET	ACTUAL	Threshold Indicator	TARGET	ACTUAL	Threshold Indicator
<i>FY2012 Baseline</i>	n/a	81%		n/a	94%			-	
<i>FY2014</i>	91.5%	91%		91.5%	81%			-	
<i>FY2015</i>	91.5%	80%		95%	94%			84%	
<i>FY2016</i>	91.5%	84%		95%	85%			-	
<i>FY2017</i>	91.5%	81%		95%	84%			98%	
<i>FY2018</i>	91.5%	85%		95%	80%			-	
<i>FY2019</i>	91.5%	79%		95%	90%			-	
<i>FY2020</i>	91.5%	74%		95%	82%			75%	
<i>FY2021</i>	91.5%	95%		95%	95%			-	

Source: THECB Annual Licensure Report

<http://www.txhighereddata.org/index.cfm?objectid=3BF71040-9E7D-11EB-8A820050560100A9>

Persistence

Threshold for Participation Goals: When targets are not met or fall below baseline action plans are developed and implemented.

Graduation/Persistence Rate (6 years)

Graduation/Persistence Rates. First-time, full-time, credential-seeking, undergraduates who have graduated or are still enrolled. **CBC target by year 2020 is 53.4%.**

Graduation/Persistence Rates utilizing baseline data from Fall 2008 Cohort (FY 2014) of 42.7%.

<i>Cohort</i>	Graduation/ Persistence Target Rate	Actual	Threshold Indicator
<i>Fall 2008 Cohort (FY2014)</i>	47.4%	42.7%	
<i>Fall 2009 Cohort (FY2015)</i>	48.4%	42.1%	
<i>Fall 2010 Cohort (FY2016)</i>	49.4%	39.1%	
<i>Fall 2011 Cohort (FY2017)</i>	50.4%	41.8%	
<i>Fall 2012 Cohort (FY2018)</i>	51.4%	51.5%	
<i>Fall 2013 Cohort (FY2019)</i>	52.4%	45.1%	
<i>Fall 2014 Cohort (FY2020)</i>	53.4%	44.4%	
<i>Fall 2015 Cohort (FY2021)</i>	54.4%	44.0%	

Source: THECB Accountability System
<http://www.txhigheredaccountability.org/acctpublic/>

Completion/Graduation Rates

Threshold for Participation Goals: When targets are not met or fall below baseline action plans are developed and implemented.

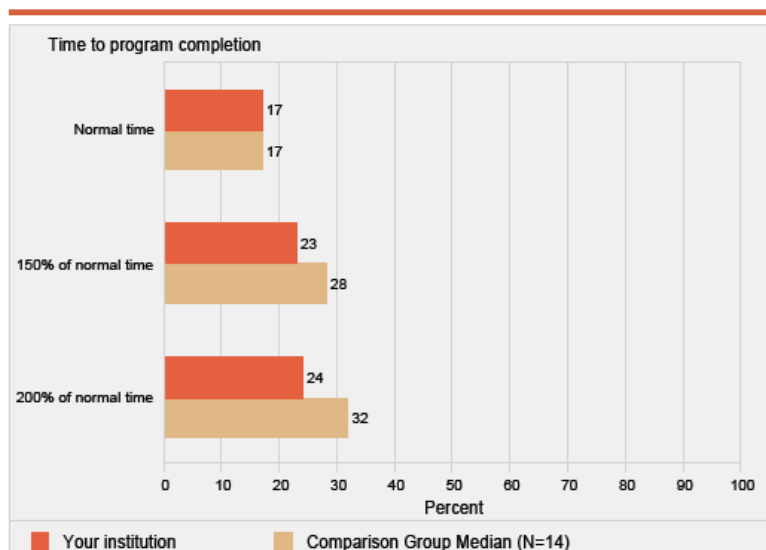
IPEDS Graduation Rate (150% standard time)

Graduation rates of full-time, first-time degree/certificate-seeking undergraduates 150% of normal time to completion (Target Rate = 28.3%)

Year (Cohort)	Coastal Bend College	Texas Peer Group
2015 (2010 Cohort)	11%	18%
2016 (2011 Cohort)	24%	17%
2017 (2012 Cohort)	25%	18%
2018 (2013 Cohort)	24%	22%
2019 (2014 Cohort)	24%	22%
2020 (2015 Cohort)	25%	25%
2021 (2016 Cohort)	23%	28%

*Source: National Center for Education Statistics, IPEDS data
<http://nces.ed.gov/ipeds/datacenter/institutionprofile.aspx?unitid=223320>*

Figure 14. Graduation rates of full-time, first-time degree/certificate-seeking undergraduate students within normal time, and 150% and 200% of normal time to program completion: 2017 cohort



NOTE: The 150% graduation rate is the Student Right-to-Know (SRK) rates; the Normal time and 200% rates are calculated using the same methodology. For details, see the Methodological Notes. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2021-22, 200% Graduation Rates survey component.

3/4/6 Graduation Rates

First-time, full-time entering, credential-seeking, undergraduates who have graduated.

CBC target by year 2020 for 3 years is 28.3%, for 4 years is 34.2%, and for 6 years is 46.4%.

	3 Yr Target	3 Yr Actual	Threshold Indicator	4 Year Target	4 Year Actual	Threshold Indicator	6 Year Target	6 Year Actual	Threshold Indicator
Baseline									
Fall 2008 Cohort (FY2014)	22.3%	22.3%		28.2%	26.3%		40.4%	36.1%	
Fall 2009 Cohort (FY2015)	23.3%	31.2%		29.2%	27.2%		41.4%	33.8%	
Fall 2010 Cohort (FY2016)	24.3%	28.5%		30.2%	36.3%		42.4%	33.3%	
Fall 2011 Cohort (FY2017)	25.3%	27.3%		31.2%	32.4%		43.4%	34.9%	
Fall 2012 Cohort (FY2018)	26.3%	25.9%		32.2%	33.5%		44.4%	45.6%	
Fall 2013 Cohort (FY2019)	27.3%	27.2%		33.2%	30.8%		45.4%	40.3%	
Fall 2014 Cohort (FY2020)	28.3%	24.8%		34.2%	31.4%		46.4%	39.8%	
Fall 2015 Cohort (FY2021)	29.3%	26.9%		35.2%	28.5%		47.4%	39.2%	
Fall 2016 Cohort* (FY2022)	30.3%			36.2%			48.4%		

Source: THECB Accountability System

<http://www.txhigheredaccountability.org/acctpublic/>

*Fall 2016 Cohort data has not been published by THECB as of 03/28/2023

Transfers to a University

226/938 total transfer took place in 2020-2021 for a transfer rate of 24.1%.

TOP 5 TRANSFER UNIVERSITIES

- ❖ Texas A&M University – Kingsville
- ❖ Texas A&M University – Corpus Christi
- ❖ University of Texas – Arlington
- ❖ University of Houston – Victoria
- ❖ University of Texas – San Antonio

Academic and Technical Associate Degree Transfers Fall 2019

Institution	A Total Transfers Fall 2019	Earned Academic Associate Prior to Transfer							Earned Technical Associate Prior to Transfer								
		B Acad	GPA for 1st Year at University					D Enroll Fall 2020	E Tech	GPA for 1st Year at University					G Enroll Fall 2020		
			< 2.0	2.0 -	2.5 -	3.0 -	> 3.5			C Unk	< 2.0	2.0 -	2.5 -	3.0 -		> 3.5	F Unk
TEXAS A&M UNIV-CORPUS CHRISTI	30	12	1	4	1	2	4	0	8	3	2	0	0	0	1	0	3
TEXAS A&M UNIVERSITY	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TEXAS A&M UNIV-KINGSVILLE	34	12	3	2	3	1	3	0	9	2	0	0	0	1	1	0	2
TEXAS A&M UNIV-SAN ANTONIO	5	2	1	0	0	1	0	0	2	0	0	0	0	0	0	0	0
TEXAS STATE UNIVERSITY	5	2	2	0	0	0	0	0	0	1	0	0	0	0	1	0	1
U. OF HOUSTON-VICTORIA	8	3	0	2	0	1	0	0	3	0	0	0	0	0	0	0	0
U. OF TEXAS AT ARLINGTON	9	1	0	0	0	0	1	0	1	5	1	0	2	1	1	0	4
U. OF TEXAS AT SAN ANTONIO	7	6	3	0	0	0	3	0	6	0	0	0	0	0	0	0	0
OTHER PUBLIC 4YR INSTITUTION	26	10	1	1	2	3	3	0	8	3	0	0	2	1	0	0	2
INSTITUTION TOTAL	130	48	11	9	6	8	14	0	37	14	3	0	4	3	4	0	12

A - Students who were coded as first-time transfer in Fall 2019 on CBM001. Those coded as first-time transfer in the prior summer (Summer 2019) who returned to the same institution in Fall 2019 are included in the cohort. Students are tracked back 6 years to see if they earned at least 30 hours at a CTC.

B - Transfers who earned academic associate degree before transferring.

C - GPA during the first year at the university. If student had some SCH and no grade points, they are counted in < 2.0. If they did not match to the CBM002/CBM00S, they are unknown. D - Still enrolled at same institution in the following fall.

E - Transfers who earned technical associate degree before transferring. F - GPA during the first year at the university.

G - Still enrolled at same institution in the following fall.

H - If student received more than one award, academic associate superceded technical associate which superceded certificates.

Note - Other Public 4-Yr Institutions include universities who received less than 5 students from a community, state or technical college.

Data for fall 2020 is not yet available

Programs & Associated Certificates: 2021-2022

2021-2022 Award Totals

Total Level I Certificates	112
Total Level II Certificates	10
Total Fundamentals Certificates	12
Total Marketable Skills Certificates	26
Total Occupational Skills Award	160
Total AA degrees Awarded	94
Total AS degrees Awarded	207
Total AAS degrees Awarded	197
Total Earned Degrees	498

<i>CIP</i>	Degrees and Certificates 2021-2022	Awards
11.0101	Computer Information Technology Associate of Applied Science	5
	<ul style="list-style-type: none"> • Computer Information Technology Level I Certificate 	1
	<ul style="list-style-type: none"> • Computer Info Tech Fundamentals Level I Certificate 	1
	<ul style="list-style-type: none"> • Computer Information Technology Occupational Skills Award 	1
12.0401	Cosmetology Associate of Applied Science	3
	<ul style="list-style-type: none"> • Cosmetology Level I Certificate 	10
12.0410	<ul style="list-style-type: none"> • Aesthetics and Nail Level I Certificate 	5
15.0903	Oil and Gas Associate of Applied Science	6
	<ul style="list-style-type: none"> • Oil and Gas Level I Certificate 	4
	<ul style="list-style-type: none"> • Oil and Gas Level II 	2
15.1301	Drafting/Design Associate of Applied Science	1
	<ul style="list-style-type: none"> • Drafting/Design Level I Certificate 	1
19.0709	Early Development/Education Associate of Applied Science	7
	<ul style="list-style-type: none"> • Early Development/Education Child Care Level I Certificate 	3
24.0101	CORE Completer	271
24.0101	Criminal Justice Associate of Arts	5
	Criminal Justice Associate of Science	5
24.0102	General Studies Associate of Arts	88
	General Studies Associate of Science	202

CIP	Degrees and Certificates 2021-2022	Awards
43.0107	Law Enforcement Associate of Applied Science	4
	• Law Enforcement Level I Certificate	2
	• Law Enforcement Fundamentals Level I Certificate	9
	• Law Enforcement Occupational Skills Award	1
43.0406	Forensic Associate of Applied Science	3
	• Forensic Level I Certificate	4
	• Crime Scene Investigation Level II Certificate	2
	• Forensic Theory Fundamentals Level I	2
	• Forensic Science Occupational Skills Awards	2
47.0604	Automotive Associate of Applied Science	5
	• Automotive Technician Level I Certificate	1
	• Automotive Intermediate Technician Level II Certificate	2
48.0508	Welding Associate of Applied Science	3
	• Welding Flux Core Metal Arc Occupational Skills Award	1
	• Welding Fundamentals GMAW Level I Certificate	34
	• Welding Gas Metal Arc Occupational Skills Award	10
	• Welding Fundamentals GTAW Level I Certificate	2
	• Welding Gas Tungsten Metal Arc Occupational Skill Award	2
51.0602	Dental Hygiene Associate of Dental Hygiene	26
51.0713	Medical Records Coding Associate of Applied Science	2
51.0911	Radiologic Technology Associate of Applied Science	16
51.3801	Professional Nursing Associate of Applied Science - Bridge	91
	Professional Nursing Associate of Applied Science - Generic	12
51.3901	• Vocational Nursing Level I Certificate	34
	• Pre-Vocational Nursing Certificate	1
51.3902	• Fundamentals of Certified Nursing Assistant	9
	• Fundamentals of Nursing Assistant	2
	• Certified Nursing Assistant Occupational Skills Award	6
52.0101	Business Administration Associate of Arts	1
52.0201	• Business Management Level I Certificate	1

<i>CIP</i>	Degrees and Certificates 2021-2022	Awards
52.0302	Accounting Associate of Applied Science	10
	<ul style="list-style-type: none"> Accounting Business Administration Level I Certificate 	5
	<ul style="list-style-type: none"> Accounting Business Administration Level II Certificate 	4
	<ul style="list-style-type: none"> Accounting Business Administration Occupational Skill Award 	1
52.0401	Bus Tech Administrative Assistant Assoc of Applied Science	3
	Bus Tech Admin Assist Med Office Assoc of Applied Science	1
	<ul style="list-style-type: none"> Business Tech Medical Office Specialization Level I Cert 	1

Source: Office of Institutional Effectiveness & Research
Graduate Data



Comprehensive Student Services

Admissions/Registrar

The Admissions/Registrar's Office (A/RO) provides services to a diverse customer base: past, current, future, and potential students; faculty; other CBC departments; other educational institutions; state and private agencies, and the community. The department is an integral and important part of Coastal Bend College (CBC) and has been in existence since 1967 when CBC had its first semester.

Advising/Success Coaching

Coastal Bend College offers a developmental approach to advising with Success Coaches who specialize in providing quality advising. The CBC Success Coaches provide students with advising sessions that are personalized to meet the goals of each student. Once the student chooses their preferred degree or certificate, the Success Coach will develop a pathway plan with the student. A "pathway" is simply a plan that not only determines the sequence of courses but outlines student success strategies to help them be successful along the way.

Athletics

Coastal Bend College takes great pride in providing comprehensive academic and student support services. The six athletic programs support the college mission through the recruitment and retention of a diverse population of highly motivated student athletes and the recruitment and retention of coaches and athletics staff that can contribute to the success of student athletes. The positive value of physical activity learned skills, competition, good sportsmanship, and teamwork are emphasized throughout the college by athletes and all associated with the programs.

Academic Support Services-Testing, Tutoring and Library

Testing

The mission of Coastal Bend College's Testing Department is to offer quality service by providing helpful exam information, easy scheduling procedures, and professional exam administration in an atmosphere that is favorable for testing

Tutoring

Coastal Bend College is committed to student success for all CBC students. Academic Support, one-on-one tutoring sessions, group tutoring, and online tutoring is offered to students based on availability of tutors for the subject requested. All tutoring is free of charge and available to currently enrolled students at CBC.

Library Services

The mission of the Coastal Bend College Library is to support the college curriculum by providing diverse educational resources in all formats. Librarians select resources to help our students successfully complete their assignments, teach individuals and scheduled classes how to effectively conduct research, and guide patrons in the development of critical thinking skills to ensure their success in the global marketplace. In addition, the library provides general materials to stimulate the interests of a diverse student and public population to promote life-long learning.

Coastal Bend College Strategic Planning Goals, Objectives, and Expected Outcomes for 2020-2025

Priority #2 - Community

Coastal Bend College will identify and develop focused initiatives and activities supporting cultural, workforce, and economic development to improve quality of life.

Objective 2.1 Engage and collaborate with community partners.

Objective 2.2 Provide workforce and continuing education certification and training opportunities that meet the needs of local and regional business and industry and support students in achieving gainful employment and career advancement.

Objective 2.3 Increase inclusive cultural enrichment opportunities through community projects designed to create a sense of belonging.

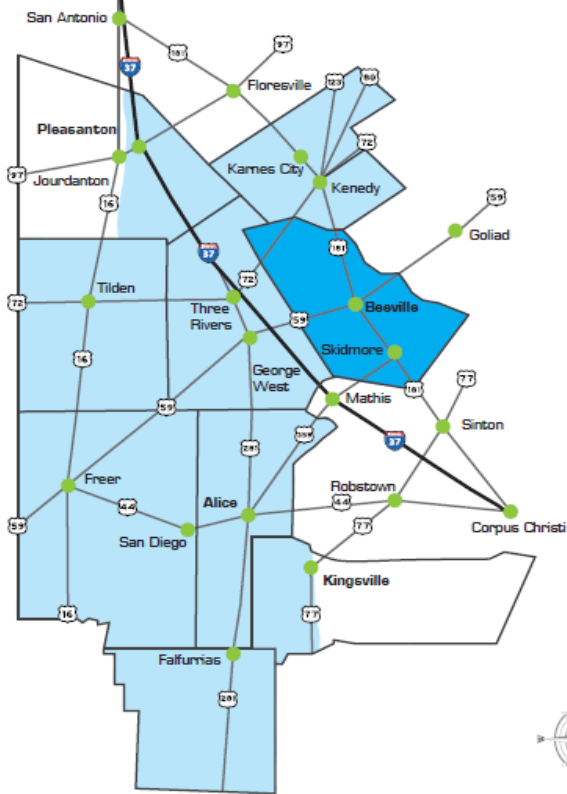
Expected Outcome

Achievement of this goal will result in increased and relevant cultural enrichment opportunities and projects for all Coastal Bend College communities, and an appropriately trained and skilled workforce meeting economic demand.

Our Communities

Coastal Bend College prioritizes community partnerships and projects that support all the service area stakeholders. Many long-standing partnerships were strengthened, and new ones established providing continued opportunities of growth for all.

Service Area Map



Coastal Bend College - Alice

704 Coyote Trail
Alice, TX, 78332
1-866-891-2981

Coastal Bend College - Beeville

3800 Charco Road
Beeville, TX, 78102
1-866-722-2838

Coastal Bend College - Kingsville

1814 Brahma Blvd.
Kingsville, TX, 78363
1-866-262-1615

Coastal Bend College - Pleasanton

1411 Bensdale
Pleasanton, TX, 78064
1-866-361-4222

CBC Service Area Counties

Atascosa*

Bee

Brooks

Duval

Jim Wells

Karnes

Kleberg*

Live Oak

McMullen

*Parts of this county are within the CBC Service Region

List of Community Partners 2021-2022

A.C. Jones High School	La Bahia Nursing and Rehab
Academy High School	La Paloma Nursing Center
Agua Dulce High School	Lasara High School
Alice Early College High School	Live Oak Nursing Center of George West
Alice High School	Mathis High School
Arden Place of Beeville	Nordheim High School
Banquete High School	Orange Grove High School
Ben Bolt High School	Palma Real
Benavides High School	Pettus High School
Bishop High School	Pettus ISD
Bluebonnet Nursing and Rehab	Pleasanton High School
Clinical Pathology Laboratories	Pleasanton ISD
Corpus Christi ISD	Poth High School
Falfurrias High School	Premont High School
Falls City High School	Premont ISD
FCI Three Rivers	Raymondville High School
Floresville High School	Refugio High School
Freer High School	Retama Nursing Center of Alice
Goliad High School	Robstown High School
Hacienda Oaks of Beeville	Runge High School
Hebbronville High School	San Diego Early College High School
HM King High School	San Diego High School
John Paul II Nursing Home	San Marcos Early College High School
Karnes City High School	The Heights of Pleasanton
Kaufer Early College High School	The Premier SNF of Alice
Kenedy High School	Three Rivers High School
Kingsville Nursing and Rehab	Woodsboro High School

Coastal Bend College Strategic Planning Goals, Objectives, and Expected Outcomes for 2020-2025

Priority #3 - Resources

Coastal Bend College will effectively and efficiently use resources to maximize student, community, employee, and fiscal efficacy.

- Objective 3.1 Enhance employee experiences through talent management practices that focus on recruitment, retention, professional development, and recognition to optimize our greatest asset.
- Objective 3.2 Provide welcoming and comfortable residential student facilities.
- Objective 3.3 Ensure programming has adequate and appropriate facilities.
- Objective 3.4 Develop and implement a Wayfinding/Beautification Plan.
- Objective 3.5 Update and maintain a cohesive Facilities Master Plan.
- Objective 3.6 Identify areas of need and associated plans of action to improve the quality of CBC services.
- Objective 3.7 Implement and maintain an ongoing stewardship of fiscally responsible practices optimizing operating efficiencies.
- Objective 3.8 Ensure a healthy and safe campus.
- Objective 3.9 Implement institution-wide review and revision of practices, procedures and policies.

Expected Outcome

Achievement of this goal will result in high levels of employee, operational and fiscal performance, and student, employee, and community satisfaction.

Our Resources

Core Expenses per FTE Enrollment	2018-2019 <i>Baseline Year</i>	2019-2020	2020-2021	2021-2022
FTE Enrollment	2688	2720	2256	<i>Data becomes available in late spring 2023</i>
Instructional Support per FTE	\$2,249	\$2,450	\$2,765	
Academic Support per FTE	\$169	\$178	\$521	
Student services per FTE	\$394	\$475	\$1,402	
Institutional Support per FTE	\$2,376	\$1,928	\$2,768	
Other Expenditures per FTE	\$2,373	\$2,826	\$1,803	
Total Operating Expenses per FTE	\$8,213	\$8,466	\$9,259	

Other core expenses include scholarships and fellowships, net of discounts and allowances, and other expenses. Core expenses exclude expenses from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations. For institutions reporting in Full parent/child relationships, core expenses per FTE enrollment amounts will not be allocated to child institutions.

NOTE: Expenses per full-time equivalent (FTE) enrollment, particularly instruction, may be inflated because finance data includes all core expenses while FTE reflects credit activity only. For details on calculating FTE enrollment and a detailed definition of core expenses, see the Methodological Notes. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2021, 12-month Enrollment survey component and Spring 2022, Finance survey component.

Source: IPEDS Finance Data Submission

Operational Effectiveness

2021-2022 and 2022-2023 Planned Improvement Plans/Recommendations

Below are examples of some of the improvements and projects accomplished across Coastal Bend College over the last year by our hard-working faculty and staff. These accomplishments and recommendations are founded in data-informed decision making using the continuous improvement processes implemented at CBC. The full annual reports for each unit can be found on the college website at <http://coastalbend.edu/strategicplanning/>.

- [Admissions/Registrar](#)
- [Athletics](#)
- [CBC-Alice](#)
- [CBC-Kingsville](#)
- [Career Technical Education](#)
- [Continuing Education and Workforce Development](#)
- [Dual Credit](#)
- [Financial Aid](#)
- [Human Resources](#)
- [Information Technology Services](#)
- [Institutional Effectiveness & Research](#)
- [Library Services](#)
- [Marketing and Public Relations](#)
- [Nurse Aid](#)
- [Nursing and Allied Health](#)
- [Provost](#)
- [Radiologic Technology](#)
- [Student Services](#)
- [Testing Services](#)
- [Transfer and General Education](#)

Admissions/Registrar Office

Candy Fuller

2021-2022 Improvements & Accomplishments

The ARO has been working towards updating the official transcripts to be uploaded electronically through the National Student Clearing House. This will better serve our students, and this will allow students to get their transcripts in a timelier fashion.

A great strength in our office is our ability to work as a team. Each staff member is willing to help the others in making sure all duties are completed quickly. We also meet deadlines. From processing applications, to making schedule and grade changes, CBM reporting, etc. The ARO has a wealth of knowledge of knowledge on CBC policies and procedures and can direct a student, faculty, or community member to the person that can assist them best.

<i>Measures</i>	2019-20	2020-21	2021-22
<i>Transcript Processed</i>	7,802	7,423	7,231
<i>Drop Slip Processed</i>	764	683	882
<i>Applications Received/Processed</i>	5,097	5,097	3,004
<i>Graduation Applications Processed</i>	1,559	844	870

2022-2023 Planned Improvement Plans/Recommendations

Implement new electronic transcript using National Student Clearinghouse.

Athletics

Vicente Garza

2021-2022 Improvements & Accomplishments

All seven programs were able to compete during their traditional playing times. eSports being the newest sports program, competed in both the Fall and Spring Semesters. Women's Volleyball and Men's Soccer kicked CBC Athletics back in action first during the month of August. eSports inaugural season began shortly after the Fall semester commenced. Women's Basketball and Men's Basketball officially tipped-off in late October and proceeded to play until early March. In late January, Baseball and Softball were able to get in the swing of things, continuing their play until late April and Early May, respectively. During the Spring semester, eSports started their spring season as well.

Women's Volleyball failed to advance to postseason play for the first time in two years. For the 2021-22-year, volleyball went 10-21. Odalys Gonzalez re-wrote the Coastal Bend College Volleyball offensive record book during her career as she was named Second Team All-Region XIV for the second consecutive year. She will graduate in May as the all-time program leader in Kills, Kills Per Game, Hitting Percentage, and Points Scored. This season she became the first player in CBC history to record over 500 kills and 500 digs in a career. Renata Dominguez earned 2021-2022 All-Region XIV Honorable Mention honors to go along with same award in the 2020-2021 season. She was second to Gonzalez in all other offensive categories; but she graduates first in blocks per set, and second in total blocks in her career.

Women's Basketball had a down season, failing to advance to postseason play. The Region XIV Conference has formerly announced All-Conference teams for the 2021-22 women's basketball season. Following a strong display this year, Coastal Bend Guard, Savanna Smith has been named to Region XIV Honorable Mention. Smith, Sophomore Guard from Houston, Tx finished the season 3rd in Region 14 in scoring 16.4 points per game. She also ended her career as the Cougars All-time season points leader with 442 points and all-time leader in points for a career at 816 points. Women's Basketball Coaches Association announced the 2022 WBCA Two-Year College Coaches' All-America team that included two Coastal Bend College women's basketball student athletes. CBC Sophomore Guards, Savanna Smith and Asia Wheeler have been named to the WBCA's All-America Team honorable mention. This is the first time in program history that a player has been recognized by the WBCA.

Men's Basketball then qualified for its fourth consecutive Region XIV Championship Tournament appearance. They dropped the first game, losing to Paris Junior College finishing the season 9-20. The Cougars did however tie a program record for conference wins in a season with seven. Sophomore Point Guard, Robert Gil and Sophomore Guard/Forward, Robert Chapman highly contributed to the teams' success this season and have been named All Region XIV Honorable Mention.

Softball advanced to the Region XIV Championship tournament for the fifth consecutive year. They ultimately fell short at the Region XIV Mid-South B District softball tournament. Coastal Bend lost to top seeded Bossier Parish Community College, 4-5 in game one and Angelina College, 2-10 in game two. CBC wraps up the 2022 campaign with an overall record of 20-28. The Cougar set a new program record with winning 13 conference games this season. Coastal Bend College softball received good news regarding four student-athletes. These four student athletes have been named to the 2nd Team All-Region XIV. Two players had their name called for the second time, Harley Escamilla and Yadira Lopez donned the honors for their play during the Spring 2021 season. Not to be dismissed for their success on the field, both Pitcher Tessa Ramirez and Designated Player, Makayla Wesley were also named to the 2nd All-Region XIV Team.

Baseball competed in their first season at the Division I level. Baseball made the jump from Division III to Division I, competing in Region XIV during the Fall 2021 semester. The Cougars also had seven student-athletes selected to the Texas-New Mexico College All Star Game in Dallas, Tx at Dallas Baptist University. This set a program record for CBC Baseball. The following players selected were Preston Allen, Cobe Reeves, Ryan Davenport, Ian Sexton, Isaiah Rodriguez, J.J. Sanchez, and Ruben Sepulveda. Moving on to the Spring semester, CBC Baseball had a roller coaster of a season coming off their NJCAA Division III World Series Appearance. The Cougars finished with an overall record of 20-30 and 10-25 during conference play. Three Student-Athletes did receive acknowledgement for their outstanding play; Coastal Bend Left-Handed Pitcher, Cobe Reeves has been named to the First Team of the South Region. Cougar Infielder, Damian Rodriguez took the honor of being named to the Second Team - South Region for Third Base. Rodriguez was also named to the Second Team All - Conference Team. CBC First Baseman, Eric Martinez was named to the Second Team - South Region.

Men's Soccer followed up their historic NJCAA Division I Championship Tournament run, with a Region XIV Semi-Final appearance. The 2021-22 Coastal Bend College soccer season came to an end with a record of 9-8-1 on the season. However, the honors for the program continue to arrive as Region XIV recently announced the All-Region XIV team. Three Cougar student-athletes take plaudits on the team. Charlie Ward, sophomore defender, fellow sophomore Tom Williams and freshman midfielder Hilal Khan.

During their inaugural Fall season, Esports was able to accomplish a major feat, that being a National Championship Title for FIFA 21 by Owain Parker. Owain Parker followed up his FIFA 21 National Championship Title in the Fall semester with another run to the Championship Title Game, earning National Champion- Runner Up for the Spring 2022 semester.

In the classroom, the Cougars excelled at an epic pace with 28 student-athletes earning a program best Region XIV All-Academic Honors (Baseball -10, Soccer - 8, Softball - 3, Volleyball - 3, Women's Basketball - 4). A total of 112 student-athletes earned Coastal Bend College Dean's List Honors, 61 in the Fall Semester and 51 in the Spring. Finally, 34 student-athletes earned National Junior College Athletic Association Academic All-

American Honors, with 12 Cougars being named First-Team – a new program best. CBC Athletics graduated 42 student-athletes during the 2021-2022 school year.

2022-2023 Planned Improvement Plans/Recommendations

The Coastal Bend College softball program needs a permanent home field. This has major gender equity / Title IX implications because of the value and expanse of Joe Hunter Field and the lack of a field for softball. We are currently dedicating \$24,000 in FY '22 to bring “Cougar Field” up to competition standards.

Joe Hunter Field needs to be repaired from both time/weather related issues.

Maintain a dedication annually to Cougar Field at Veterans Memorial Park to be the permanent home field of Coastal Bend College Softball

Repair and maintain Joe Hunter Field, Peter S. Marecek Physical Fitness Center and Cougar Soccer Field. CBC Soccer did receive a new, much needed scoreboard from Aztec Chevrolet as part of a generous donation.

**Vicente Garza became interim Athletic Director in June 2022 and accepted the official position in February 2023.*

CBC-Alice

Dr. Lisa Castaneda

Coastal Bend College-Alice hosted 74 non-academic activities, classroom-based training, meetings, and cultural-educational based events throughout the fiscal year:

- 18 community information tables
- 7 Community Law Enforcement Training
- 30 Student Life events
- 18 community meetings
- 1 location tour

Several external stakeholders requested to come on campus and set up tables, pass out giveaways and provide information to students and staff about the services provided to the community. CBC-Alice was instrumental in the TRUE Grant in which new programming is on the horizon to include EMS, Cybersecurity, and Industrial Mechanics.

**Dr. Castaneda joined the CBC team as Director in the Fall 2022 semester.*

CBC-Kingsville

Keenan Woods

Coastal Bend College-Kingsville hosted a total of 27 non-academic related activities throughout the fiscal year. As we've continued to return to some normalcy post COVID, we've been more active with hosting events and activities for our students and community.

In addition to our activities, we continued to invite external organizations to come and present information regarding the services they provide. The "Site Tours" have been a constant and this year we were able to extend the opportunity to some of our local middle school students. Ultimately, we feel that the sooner we expose them to college the idea of a post-secondary education will yield an increased interest in it. This past year we were able to bring back our "face to face" new student orientation (Cougar Days). The turnout was awesome, and it seems that it was more impactful, not as convenient, as the online orientation. We also served as the host site for a "Leadership Retreat" for the Administrative team at Texas A&M University-Kingsville. This "act of good faith" will help build and strengthen the relationships between our institution and the local university.

Our site continued to host cultural awareness events to help recognize and celebrate the diverse student population that we have! We acknowledged Black History Month, National Hispanic Heritage Month, and other national along with international holidays for our student body. Our Student Services Team was able to coordinate a "High School Counselor Update" event. This was an opportunity for the site to help shed information regarding our dual credit processes in addition to our student-centered onboarding process. We were able to coordinate a Fall Trip to visit the campus of Texas A&M University-Kingsville for our on-campus residents. We provided a campus tour and followed it with access to the college's football game. Our intention with the trip was to provide the students with the chance to experience the sights and sounds of the university atmosphere. In addition, it helps generate a sense of confidence about attending/transferring to a 4-year institution. Our Academic Advisor hosted a series of student success workshops throughout the year. These workshops ranged in topic from "resume writing" to "fighting procrastination". The purpose of these workshops is to share tips and tools on methods the students can apply in efforts to be successful in their academic endeavors and beyond.

The Academic Advisor and Site Director for the CBC-KV Center took part in a total of 26 community engagement events with the school districts and local entities in our service area. As a team we are attending (4) signing day ceremonies for our surrounding high schools. These events were held with the purpose of highlighting the students who have already identified a college/institution in which they will pursue some form of post-secondary education. It brought a sense of fulfillment to see students that we've developed rapport with via conversation, site tours, or CBC related presentations make that commitment to our college. The Site Director was able to attend DEIC (District Education Improvement Committee) which provided opportunities to see how we could assist with the advancement of our local ISD. Another unique activity we were able to

participate in was the “Virtual College Fair”. With the use of video conferencing, it allowed college reps to provide information about their respective institutions without leaving their office! was facilitated by the administrative staff from Ricardo MS/HS and provided a convenient yet effective way for college reps to provide information about their respective institutions. Coastal Bend College-KV continued to be a presence at several college fairs by providing information and insight on current and new programs. We participated in the annual Career Expo where several post-secondary entities were invited to dispense information and resources to students in the region to help support and achieve their career goals. CBC-KV took pride in representing the college at community events and used the opportunities to market and promote our institution.

Career and Technical Education

Jarod Bleibdrey

2021-2022 Improvements & Accomplishments

UT 1: All programs have reviewed their programmatic sequencing and modified the course offerings into a fixed degree pathway. This enables all persons advising or registering of students to follow a definitive plan, so the students have the best opportunity to be successful and obtain completion in their respective certificates and/or degrees. The degree pathways now follow best practices and documented statistics to assist in mitigating student barriers to success, which includes TSI requirements being obtained and completed within the first year, as well as the complete Level 1 certification. Year two consists of Level 2 and AAS completion with built in time frames for makeup work or retaking of failed courses incorporated into the sequence. In addition, all programs have undergone a program review and have offered up external accreditation options so the students may obtain additional certifications and/or credentials while completing their degree of choice. Maximizing student benefits was and is a centralized theme for CTE programs during FY22 and beyond. The groundwork began during FY22 toward this overarching project.

During FY 22 the research phase of additional student credentials has revealed the need to increase professional development for faculty members, so new credentials can be unlocked. All programs are mapping out the professional development needs of each faculty member to reach these new internal and external credentials. Automotive and Forensics/Law Enforcement have begun the active pursuit of these credentials and additional student benefit is already being achieved.

UT 2: All programs have been evaluated to ensure they are part of the high demand occupation list, published by the Texas Workforce Commission, not just for Texas as a whole but for our service area as well. Utilizing employment trends for our region as well as company projections, new programs are reviewed and weighted for community and student needs for viability standards. In FY 22 a new certificate program for Cybersecurity was discovered as a need and full creation began. The program is slated to officially begin in January of 2023. This need was supported through the in-demand occupation list as well as service area needs. Although the vast majority of employment holds current openings housed outside of our physical service area, many companies have several sites within our service area in physicality. Examples of this would be Wal-Mart, HEB, Navy Army Federal Credit Union and many others.

UT 3: Continuing Education has again pushed forward in assisting the service area through a 700% increase in training hours provided over the FY. In addition, the rise of CE support for CTE programs continues to increase. Dental Hygiene, Cosmetology and Allied Health programs are the primary programs which hold a well-maintained partnership within CE usage. As other programs strive toward external accreditation,

discussions of CE support continue to grow. This measure will continue well past FY 23 and is in a constant state of change and evolution.

2022-2023 Planned Improvement Plans/Recommendations

All pathways for AAS programs were repositioned to reflect success models (Appendix C) Program evaluations were implemented to solidify curriculum across all modalities and locations with the addition of external accreditation for additional student benefit. Monitor data for completion rates and employment rates to measure effectiveness of changes implemented.

Continuing Education

Braden Becknell

2021-2022 Improvements & Accomplishments

CE has a partnered with Three Rivers Federal Correctional Institute to provide CDL and Barbering courses for \$120,000 and \$90,000, respectively without including contact hour revenue. CE has received 2 additional contracts for HVAC and Welding which are 5-year contracts and the CDL and Barbering programs received 5-year contracts as well.

CE has also partnered with Pettus ISD as the educational partner for the YouthBuild grant.

Built partnership with Crossroads to provide educational training for students earning a GED/HSE.

Partnered with Beeville Angel Care for EMS training opportunities.

Utilized TRUE Grant funds for 17 EMT students, 3 Nurse Aide students, and 30 Phlebotomy students.

Utilized Grant funds to train 21 Industrial Mechanic Students

Partnered with City of Pleasanton for Pleasanton Trades program to train 19 individuals in construction trades.

2022-2023 Planned Improvement Plans/Recommendations

Moved CE registration form online

Dual Credit

Mary Susie Gaitan

2021-2022 Improvements & Accomplishments

The Dual Credit unit focused on its registration, completion, and advising components. The online permission form has been beneficial by saving time and has reduced errors in the registration process. By continually reviewing and making improvements to the course sequences, terms of course offerings, and guided pathways, students are being enrolled in the correct courses and completing programs or degrees with fewer unnecessary courses.

The collaboration between IT, IE and faculty to provide a complete grade report has shown improvements in this current process. IT has provided multiple faculty training on the ILP (Intelligent Learning Platform) extraction and IE is developing and improving Power BI dashboard, which has reduced the amount of missing number grades, errors, and time.

Counselor workshops are vital in building strong relationships with ISD partnerships. These workshops are designed with emphasis on: Communication, Collaboration, Teamwork, and Connection. By using activities that focus on our goals and exploring best practices we developed a recommitment to our common goal of student success. The feedback from our counselor has been positive.

By meeting with students at the 15 and 30 credit hours, we can ensure that students are taking courses that are part of the degree plans and are completing in a shorter time. The Dual Credit Director and Dual Credit Specialist meet with high school seniors in the fall to give guidance on graduation applications deadlines and planning courses needed for the spring. In the spring we meet with the high school juniors to ensure the students are on the correct path for the upcoming fall semester.

2022-2023 Planned Improvement Plans/Recommendations

Counselor workshop implementations have improved our relationships with our 36 ISD partners. The Dual Credit enrollment processes are continually reviewed to reduce student barriers. A course sequence guide with crosswalks has been developed that helps with advising students seeking to complete an associate degree or core complete to transfer to a four-year University.

The implementation of Power BI with certain dashboards has improved the ability to retrieve and create reports for external sharing of data, such as number grades.

Improving our persistence rates helps students complete their degree, certifications, or transfer to a four-year University. According to the 2021 Texas Public Higher Education Almanac the Dual Credit persistence rate for one year has increased by 2.3 %; students

who earned a Bachelors in 4 years by 5.1 %; and saw an increase of 5 % for students who earned a bachelor's or Associates degree in 4 years or fewer.

By the implementation of meetings with high school Seniors in the fall and Juniors in the spring, we have seen an increase in our completion rates for Associate degrees and certificates.

Increase the number of times we meet with our 36 high school partnership to provide information and assist in completing the Apply Texas application for new students. For best practice in community engagement, we want to provide more informational sessions to review our processes, degrees and CTE (Career Technical Education) programs with students and parents that will provide better knowledge of the Dual Credit program.

Financial Aid

Nora Morales

2021-2022 Improvements & Accomplishments

The Director of Financial Aid has cross-trained personnel to assist students with state aid, loan processing, and answer VA questions.

The financial aid staff has learned to utilize the new Student Information System (Colleague) since Fall 2018. The Director meets with staff when needed to ensure everyone is aware of any updates. All financial aid staff assisted in setting up the 19-20 year with the help of Colleague Consultant. The Director of Financial Aid set up the new 20-21, 21-22, and 22-23 financial aid module with the assistance of the staff and in the process of setting up the new 23-24 financial aid module.

The financial aid office has enhanced the use of technology to expand access to Financial Aid Services through PHP live. PHP live is available for students to chat live so that advisors can respond without them having to come on campus. The financial aid staff has been trained on TEAMS to hold meetings among the staff. Staff members have also been provided with cameras, so they are able to host a Life Size meeting with students.

The FAO has updated the financial aid forms which are now available online and staff no longer have to mail a financial aid packet to the student. Students are able to print their necessary financial aid forms from Cougar Den (returning students) or the CBC Website.

The FAO will process all files that are not selected for verification per DOE regardless if student has initiated the request. All other files will be processed as students submit documents requested by the FAO. Since the staff is being proactive, this will assist with files being processed in a timely manner so that students are aware of aid eligibility. Students will be notified via mail and therefore be prepared with payment prior to registering for classes for the upcoming semester.

The FAO was tasked with awarding HEERF III Emergency Aid Grants to students meeting Department of Education program guidelines.

2022-2023 Planned Improvement Plans/Recommendations

The FAO office set up 22-23 module, so that FAFSA applications were imported into the system by December instead of March.

Human Resources

Dixie Lytle

2021-2022 Improvements & Accomplishments

Title IX Coordinator's and the President's reports were added to the HR Calendar for every September. The President's report to the BOT will be submitted in time for the Board meeting in September.

The Chief Executive Officers report added to the Title IX webpage.

Leave requests in Self-Service was updated and the exempt employees no longer have to submit a screen shot of the approved leave. Once approved, the leave is approved it is automatically deducted from the employee's leave balance.

Salary increases for FY22 were implemented using the TASB pay scales for Faculty, Exempt, and Non-exempt employees.

Onboarding module within Cornerstone discussed with Bluewater. Cost for the implementation of the Onboarding module was set. Budget for the Onboarding module included in the FY23 budget.

Professional Development for Scholarship Reimbursement needed more money budgeted for the employees. Requests doubled in FY22.

2022-2023 Planned Improvement Plans/Recommendations

Onboarding module implementation is budgeted in FY23. Cornerstone hiring module needs to be evaluated for ease of use. Professional development for scholarship reimbursement budget needs to be increased for the increased number of requests. Implementation of new employee recognition program – Great Job Buttons. Professional development for the HR staff, including training in excel and other areas of expertise. Increase pay of employees based on the TASB pay study. Pay scales were implemented and used for the exempt and non-exempt staff.

Onboarding Module implemented and the hiring module evaluated by Bluewater to determine if it can be more user friendly.

Scholarship reimbursement program's budget needs to be increased to coincide with the increased number of requests. (morale)

New employee recognition program – Great Job Buttons implemented in FY23

Professional development for the HR staff – Excel, Payroll laws, FMLA, I9 trainings

Increase pay toward the mid-point of the pay scale and increase the minimum starting pay of employees.

Pay Increase for the part time employees, who have not had an increase since 2016.

Information Technology Services

Amador Ramirez

2021-2022 Improvements & Accomplishments

- Upgrading Colleague ILP (Intelligent Learning Platform) from version 4 to 5 and moved ILP from cloud to SaaS (Software as a Service). Unit plan completed successfully.
- Incorporated MECM (Microsoft Endpoint Configuration Manager), formerly known as SCCM, to manage and monitor resources transmitted (pushed) to end points.
- Upgraded switches in Pleasanton for VoIP (Voice Over IP).
- Currently upgrading our switches in part to the implementation of the vocational nursing computers at all locations, the registered nursing computers in Beeville, allied health computers in Alice, and cybersecurity computers at all locations. Additionally, network drops are being pulled, computers installed, imaged, and prepared for our students.
- In assessing copier needs at all locations 35 Ricoh copiers were installed to serve our faculty, staff, and students.
- Installed 12 computers in Pleasanton Room 115 in efforts to serve more of our students. As vocational nursing in Pleasanton acquires 30 new computers, existing labs will be freed up for more student access on site.
- IT / Marketing & PR is working on implementing a new web CMS (content management system).
- Server virtualization. Advantages here are cost-savings, hardware-savings, power-saving.
- Cybersecurity War Room Project.
- Worked with Spectrum to set up a cybersecurity room at each location. Work still in progress. Expected start date Summer 2023. Spectrum set up equipment, IT ran network drop to room set up with router, switch, firewall, computers.
- Nursing Program Projects.
- Worked with the nursing program to prepare 4 Vocation Nursing classrooms with computers at each location. IT set up the computers, ran internet drops to the computer, imaged the computer with security protocols in place.
- Additionally, IT worked with the nursing program in the same manner to set up 1 Registered Nursing classroom in Beeville.
- Security Cameras installs are continued. (FY 2016). All 3 sites are monitored. Beeville main campus dormitory, administration buildings are monitored. Plans are to install internal and external cameras in Beeville, FY 2022-2023.

2022-2023 Planned Improvement Plans/Recommendations

Network Services:

Security Cameras installs continued.

Virtualization (server) continues.

New CMS: Cascade Server (in progress).

Paper Cut implementation, security measures, accountability measures; cost savings.

Upgrade and replacement of switches.

Information System Services:

Researching the intranet Ellucian Portal. Currently looking at 3 options: using Colleague Experience, new web CMS intranet, and SharePoint Online. Existing portal will be end of life in 2024. Need to assess and move forward in 2023.

Moving from Blackboard Learn to Blackboard Ultra.

Cybersecurity Services:

Implement the Microsoft Azure password change for security measures.

Discuss and possibly activate the MFA (multi-factor authentication) starting with the IT admin.

Distance Learning Services:

Hiring an Instructional Designer for faculty course development and training.

Assessing the video conferencing platforms Lifesize and Polycom with respect to face to face, hybrid, and fully online instruction.

Research the use of Collaborate and train our faculty on the product.

Technical Services:

Assess through our inventory the replacement of student lab computers, office computers, classroom computers utilizing our RCI inventory system while assessing end-of-life hardware rationale.

Assess the classroom media (projectors, TVs) for projection.

Assess the use of document cameras in the classrooms.

Resources need to be considered regarding security, namely budgetary needs. This will be addressed in the next FY Budget (2022-2023).

Institutional Effectiveness & Research

Dr. Michelle Lane

2021-2022 Improvements & Accomplishments

Develop an institutional effectiveness manual for CBC during FY 22. This did not get accomplished during the 2021-2022 planning year. It is slated to be carried over to the next year. After evaluation of current processes and maturity of the institution in the realm of assessment, more professional development and discussions will need to take place before the Institutional Effectiveness manual can be complete. This is expected to take place in FY23. This year was also a time to see what current policies and procedures are in existence at CBC. This will need direct attention moving forward.

Centralize survey processes at CBC within the Office of Institutional Effectiveness during FY22. Using the survey platform, SurveyMonkey, the institution has now centralized all survey processes and data collection within the Office of Institutional Effectiveness. This allows the institution to coordinate efforts without duplication and be consistent in the data being shared and discussed. This is now moved into operations of the department and will continue. To date, surveys created include Registration Survey, Advising Survey, Tutoring Survey, QEP Steering surveys, and course evaluations.

Enhance college-wide skills of strategic planning and budget development during FY22. In February 2022, the Office of Institutional Effectiveness provided a planning and budgeting retreat as a kickoff to the planning and budgeting cycle for FY23. It is expected we will see improvement in data-informed decision-making processes as more people are trained and utilizing the processes and data. Additionally, training needs have been identified in several departments across the institution. This will be a focus in the upcoming year.

Create a calendar of Assessment during FY22. After determining current processes, it became apparent for the need for a reporting calendar. Many different positions and departments across the College participate in reporting data on behalf of the institution. This requires coordination and accountability to ensure all reporting deadlines and requirements are being met. A reporting calendar existed in EXCEL which has now been placed in an electronic calendar which is shared with all respective colleagues. Additional reporting and assessment cycles will need to be reviewed as the assessment process is improved and modified.

2022-2023 Planned Improvement Plans/Recommendations

The needs for clear processes, automation of manual work, and training across the institution are needed. These needs have been identified throughout the year conducting needs assessments and observation. This will be a focus in the upcoming planning year.

A new assessment process for academics will be required. This is also a priority for the next year.

Library Services

Tammy Rands

2021-2022 Improvements & Accomplishments

February – During Black History Month, all campuses will have displays with online links to streaming films and other resources. For Valentine's Day, I displayed books with red covers.

March - Women's History Month celebration. Displays in all CBC libraries with online resources; nine resource boxes on a variety of topics added to the Off-Campus Access page of the website.

May - National Mental Health Month; displays on all campuses with online links to streaming films and other resources; final furniture received from Foundation grant; goodie bags distributed to students to wish them luck during finals.

April 2022- Made 84 nursing badges; the advanced level for tutoring is frequently used by athletes. Baker and Taylor have received a new batch of titles; Positive feedback from students regarding the user-friendliness of the e-resources;

Summer 2022 – All class guides were completed and placed on the library webpage; very user-friendly; cataloged the Baker and Taylor titles for the off-campus, including 11 for the CBC PL, 12 for the CBC KV, and 11 for the CBC AL; CBC KV library floors were waxed and items rearranged for ease of access; several campus tours were given, including regular TRIO Summer bridge students visits.

PrepSTEP Program - These resources are shared with us through our TexShare program and include things that can help students practice their math and reading skills so they're ready for college, practice for the ACT and SAT tests, and more!

2022-2023 Planned Improvement Plans/Recommendations

- The library orientation video has been produced, but it must be updated annually and provided to the EDUC-1300 coordinator; pay special attention to processes and assess their efficacy.
- Continue the search for an E-Librarian and a Director of Library Services. Also, continue expanding the library's tutoring and study rooms in order to better serve students, particularly a writing or math center.

**Tammy Rands joined the CBC team as Director of the Library in spring 2023.*

Marketing & Public Relations

Amanda Ramirez

2021-2022 Improvements & Accomplishments

Assess departmental resources and marketing strategies to determine most effective practices by end of FY22.

Changes in departmental leadership resulted in a late FY22 assessment and evaluation of marketing strategies. Analysis through dashboards with advertising partnerships and social media dashboards indicated a trend toward digital marketing effectiveness. Additionally, the reach of print advertising was assessed by a reader approximation provided by newspaper personnel and determined to be largely ineffective.

Mailroom needs may require additional support staff, as a new receiving process will require this department's involvement. A dependable receiving process for the entire institution, including freight receiving, with clear tracking will need to be implemented. Additionally, a regular, more dependable method of sending mail between CBC locations is also needed.

Assess the training needs of all staff by end of FY22. As a high volume of jobs were completed, staff were assessed for their optimal positioning within the team, focusing on their observed strengths and skill set to determine best placement and performance. Additional training to enhance these skills was led by the director as needs arose. All Marketing staff attended the Adobe Max conference virtually.

Reduce the number of outstanding work orders requested of the department by end of FY22. Outstanding work orders were revisited with submitters and updated accordingly. Staff were assigned projects by skill set for efficiency and divided jobs up accordingly. The backlog has now been cleared and a dependable delegation of work orders with timely response has been implemented.

Develop content approval process. A brochure approval process was implemented early Spring 2022 that insists on a chain of command for content approval before Marketing initiates a design. This alleviates much of the burden of content research for Marketing and ensures that all publications are accurate.

A similar process will be enacted for all internal content submission, including program events and fundraisers. This ensures all appropriate departments are aware of events taking place (e.g. Upper Administration, Campus Security, etc).

2022-2023 Planned Improvement Plans/Recommendations

A change of personnel late in FY22 resulted in a disconnect between projected objectives and the evaluation process. As such, the majority of the organizational unit goals were

created at this time and do not reflect the objectives of the entire FY22 cycle. Improvement plans are modeled after the new assessment and direction.

Redirection of marketing efforts is a primary focus. Advertising campaigns will shift to digital platforms and minimize print targets. More data-driven effort is crucial. Marketing will utilize social media dashboard metrics, Google analytics, and internal IE reports to measure the success of campaigns. Geofencing and new platforms (such as sponsored YouTube ads and Twitch streams) will create new avenues of potential student engagement.

The mailroom will work to develop a dependable receiving process for the entire institution, including freight receiving, and intercampus mail.

As so much of our creative and publication process is done inhouse, professional development training is needed for all staff members to stay current with the latest technology and trends.

The Marketing department's shift to a more digitally focused advertising and branding effort will create the need for a staffing redesign, namely the addition of two new positions: Website Technician The Website Technician will play an important role as we rollout our new website design next year. The technician will primarily be in charge of monitoring content and coordinating with the appropriate point of contact responsible for departmental page content. Social Media Specialist the Social Media Specialist will be responsible for the management of all CBC SM platforms and will lead efforts to drive traffic to the website. This role will report directly to the website technician.

Training through the website vendor, Hannon Hill, will be necessary for all marketing staff, as well as additional training in Adobe suites, photography practice, etc.

Mailroom will coordinate with the Physical Plant Director to ensure that all shipments are scanned in to receiving and a clear tracking process is created.

** Amanda Ramirez became the Director of Marketing and Public Relations (interim) in August 2022 and moved into the position full-time in spring 2023.*

Nurse Aide

Karen Berryhill

2021-2022 Improvements & Accomplishments

Under Texas State Nurse Aide COVID Waiver, Nurse Aide Programs were still being allowed a mixture of Face-2-Face, Virtual, and Online Instructions. Students were required to complete F2F Lectures/Lab and allowed to complete make-up work if absent due to COVID signs/symptoms or positives. If absent from Clinicals, Alternate Clinical Scenarios were made available to complete Online. During FA2021, eight local High Schools taught the Lecture/Lab portion of the Curriculum and, SP 2022 these same eight finished the Clinical part of the Course. Beeville and Pleasanton Campuses provided training for Lecture, Lab, and Clinicals FA2021. Beeville's was a Credit Course and Pleasanton's was a Continuing Ed Course. Alice Campus began a Continuing Ed Course in SU2022 (to be completed FA 2022).

The State began moving remote workers back into office settings, still with partial virtual/online management. Electronic Record processes and Website upgrades improved making it easier to access and maneuver through.

Prometric Testing Company became more accessible for Directors, Instructors, and Students. Program Directors now have an assigned "go-to" person to reach out to for issues/problems. And, we have better learned how to use the website.

All students that completed their Courses were input into Prometric System by the Program Director, then sent notifications per Prometric with an email link to register, schedule, and pay for testing. The Director also provided Registration and Voucher Purchase Instructions to Instructors and coordinated Skills Test scheduling at our In-Facility, on-Campus Testing Site for each class. The Written Test portion has yet to receive IT and Administrative approval due to Prometric "MAC address" requirements. Students have been Online Testing for their Written Skills with a Prometric Proctor or scheduling at other Regional On-Site Test Centers. Also, with the State COVID waiver in place, local Nursing Homes were allowed to test their trainees at the Beeville Campus Testing center. There were two local Nursing Homes who used this option and one trainee from each facility, Arden Place in Beeville and Palma Real in Mathis tested and passed their Certifications.

2022-2023 Planned Improvement Plans/Recommendations

Continue to see Students through from enrollments to Graduation

Continue to improve registration for into Nurse Aide Program

Increase scheduling for Certification testing

Increase Graduate testing rates

Program Director to continue to work with Instructors through Online Group Meeting and individually, one-on-one providing new and helpful Course Information and Resources

Dual Enrollment to continue to reach out to High School Counselors regarding their registration needs by offering assistance and encouraging questions and feedback. Program Director to continue to work with Continuing Education Director and Adjunct Instructors coordinating Campus Site Courses based on local community's needs

From the beginning of each Semester, Program Director to make preparations with Course Instructors supplying Prometric testing company procedures and updates, instructions on maneuvering through the website, and assistance with purchasing Payment Vouchers (if needed) seeing Students through completion of their online Registration, Payment and Scheduling.

Provide Instructors with "Demo" Written and Skills Exams as suggested by Prometric. Encourage High School's and Continuing Education Department to purchase the Online Prometric Practice Tests and Instructors reviewing them with students no more than two weeks prior to scheduled testing dates.

Dean of Nursing and Allied Health

Loana Hernandez

2021-2022 Improvements & Accomplishments

Dental Hygiene is completing the construction project to add two radiology rooms to the clinic. This allows students to have more practice and clinic time to take x-rays as required by CODA. The program received funding from Perkins grant to purchase digital x-ray sensors to replace non-functioning sensors. They also submitted a request for funding through Perkins grant to purchase lasers, laser instructor certification course, 3-D printer, and digital impression machines and was notified they would be awarded the funding. The Dental Hygiene program has developed an inventory log and an obsolescence plan.

The Health Information Management program is working with students in the new curriculum to ensure that they are meeting criteria for graduation. Clinical affiliation agreements have been established for students to rotate through for the new clinical course.

The Nurse Aide program has been trying to get all previous completers to take their state certification exam now that testing has been resumed with the new company. Most of the Nurse Aide courses are delivered through Dual Credit but a couple of CE courses have been offered this year. New beds, manikins, and other equipment have been purchased for the Alice Nurse Aide lab.

The Radiologic Technology is researching Advanced Technical Certifications in Computed Tomography (CT), Magnetic Resonance Imaging (MRI), and Interventional Radiology to expand the program. They will be receiving Perkins funding to purchase programs to be able to offer these certificates next year.

In nursing, a full-time nursing retention specialist was hired to support students in their learning and provide remediation and tutoring services. The retention specialist has also created a nursing preparedness camp for nursing students to attend prior to starting classes. A clinical coordinator has also been hired who schedules students in clinical experiences and collaborates with clinical facilities.

Professional Nursing faculty have worked hard to cover the gap left by the departure of one full-time faculty member. They have brought the first-time NCLEX pass rates up from 62% to 72.5%.

Vocational Nursing faculty have worked hard to maintain NCLEX pass rates in the 90 percentiles. There are 2 new faculty members in Alice and 1 new faculty in Pleasanton.

2022-2023 Planned Improvement Plans/Recommendations

Dental Hygiene – Board review program purchased to assist preparing students for Board exams

Health Information Management – hire 2nd full-time credentialed faculty in order to apply for national accreditation the CAHIIM.

Nurse Aide – work with IT so that the college will meet requirements to become a regional testing center. This will allow students more opportunities to test sooner since the states requires a certain number of students before they will run a test.

Vocational Nursing – continue to work to decrease attrition rates; develop an inventory log and obsolescence plan

Professional Nursing – curriculum revision to ensure curriculum is meeting student needs to pass NCLEX

Radiologic Technology – implement new advanced technical certificates

Hire a director of nursing to work with nursing programs to align curriculum, complete assessments, and prepare students for NCLEX.

Provost Organization

Dr. Patricia Rehak

2021-2022 Improvements & Accomplishments

1. Enhance and strengthen the quality and effectiveness of credit and non-credit instruction programming and delivery.

- All CTE and Allied Health programs worked to complete program evaluations. All but 3 of the programs were able to present their program evaluations at program hearings. The provost worked with the Deans to acquire grants to enhance both credit and non-credit programs. New equipment and curriculum (including certifications) were acquired in FY22. New faculty were hired in the Transfer and General Education program to shore up quality of credit instruction.
- Most of the credit programs were able to completely revise their programs with the inclusion of updated and sequenced curriculum. We are still working on the CIT, Law Enforcement and Early Childhood.
- Substantive changes completed for the new Industrial Mechanics program and 18 high school sites.

2. Enhance, strengthen and maintain effective comprehensive student-centered services.

- Completed the development of a Title V grant with completed Goals, Objectives, etc. While the grant was not obtained, this plan will be used to steer and strengthen a comprehensive student-centered service.
- Student services now has organization that enables it to function more effectively.
- A registration survey and departmental surveys were deployed to understand areas of improvement.

3. Collaborate with stakeholders to identify and provide relevant credit and non-credit programs in all CBC service areas at all locations.

- CBC collaborated with the CTE and the City of Pleasanton to develop a Trades Program. We will be starting a second round of this program beginning in FY23. This provides an opportunity for students in the city of Pleasanton to gain skills in key areas such as Plumbing, HVAC and Electricity with 100% of the training paid for by the City of Pleasanton.
- Collaborated with CTE to support the development of a cybersecurity certificate was developed. Dedicated Cyber Security Labs were added to all of the sites and the Beeville location. The certificate was approved by the Curriculum Committee and submitted to the THECB for approval.
- An Industrial Mechanics program was developed and implemented first as a CE certificate. A state-of-the-art IM training lab was installed at the Alice site. The

curriculum for the IM AAS was submitted to the THECB in Sept. 2022 after approval by the Curriculum committee.

- A CDL CE program will be added in FY 23 and run at all locations.
- Early development of an Airframe Mechanics program is currently in place.
- Early development of a Training, Research, Medical and Behavioral Sciences Center in Alice.

4. Implement and maintain procedures and practices to effectively and efficiently use resources (including human resources) across all organizations reporting to the Provost.

- All organizations reporting to the provost are in the process of reviewing all procedures, processes and developing and/or updating organizational handbooks/catalog.
- Collaborated with the Dean of Transfer and General Education to realign his organization. As a result, the four divisions have been reduced to three and assistant coordinators have been added to each of the three divisions. This aligns the developmental education with the credit programming and creates a dept. of education and a transfer dept. of Business.

2022-2023 Planned Improvement Plans/Recommendations

1. Continue to complete the master syllabi revision and complete the process of determining course caps.
2. Now that funding has been received through the Title III Grant, the Provost will work with the Title III team and the Distance Learning Committee to Redesign Blackboard shells.
3. Work to get all new programming fully operational and ensure that all programs are implementing plans of action identified in Program Evaluations.
4. The office of Provost is now ready to fully develop an academic strategic plan and will begin work on that in the next year targeting student success and retention, quality in programming, advancing equity and inclusion, enhancing community partnerships and professional development.

Careful review of the Provost organization will need to occur in the current fiscal year. Considerable work remains regarding compliance reporting, the development of the QEP and the full implementation of the Title III grants.

Radiologic Technology

Virginia Wall

2021-2022 Improvements & Accomplishments

The program was awarded five-year accreditation by the JRCERT in February with the ability to achieve eight-year accreditation after the submission of a progress report in December 2022. With found misallocated funds, the program was able to schedule an onsite registry preparation seminar for students, the Kettering National Seminar. The program saw an increase in registry examination pass rate from 61% in 2021 to 73% in 2022. The program held an award ceremony to recognize student achievements and reinstated The Radiology Club for student participation. The program has updated the program mission, purpose, handbook, and website. The curriculum and degree plan were updated to make use of the 64 hours that are available to the Radiologic Technology degree.

2022-2023 Planned Improvement Plans/Recommendations

Assessment relies heavily on the performance of students in the clinical environment. The program has encouraged accurate reporting of student performance by clinic evaluators and is focused on increasing inter-rater reliability by increasing communications and interactions with staff technologists. The program further plans to incorporate educational materials into the online clinical reporting system. Dedicated Clinical Preceptors in all clinical facilities would benefit the program greatly. Staff technologists reporting on student performance tend to be subpar, giving students passing or acceptable performance reports where improvement is needed. The clinical grading system was revised, and initiative was added as a grading component. This will be tracked with new initiative forms, logged information in the online reporting system, Platinum Planner, and accountability. Didactically, the assessments highlight where objectives need to be reiterated and where a deeper understanding is required. Program faculty will implement further instruction in these areas.

More dedicated Clinical Preceptors will increase the attention and advisement on correct practices for students allowing the flow of departments to continue without the hindrance of instruction. Accurate reporting by dedicated Clinical Preceptors would create an ideal environment for student performance evaluation and assessment.

Student Services

Dr. Kayla Devora-Jones

2021-2022 Improvements & Accomplishments

To provide better services to our students, we are currently using a holistic advising model and incorporating pathway strategies.

Developed a transfer corner at each location that houses the transfer information from various universities.

New articulation agreements with other colleges/universities have been added to help our students transfer.

Worked with local universities to schedule regular visits so they can provide information session on transfer for CBC students. In FY 23, student services plan to implement "Transfer Tuesdays".

Developed a partnership with the Coastal Compass/Recapture Your Dream program to target and contact stop-outs. Data reports will be shared on 2022-2023 report.

The Early Alert program has been revitalized, and the focus has shifted to implementing the EAP.

Since COVID restrictions were lifted, we've seen a 50% increase in Student Life face-to-face interactions. Constitution Day, National Night Out, HSI Week, holiday/community events, and so on are examples of such occasions.

2022-2023 Planned Improvement Plans/Recommendations

Increase rates of completion and academic success by: monitoring Early Alert referrals, following up with students that have low grades during midterms, informing and providing student support services for all students, contact and support students that have stopped out from CBC, build and foster relationships with faculty.

Continue to lay the groundwork for college-wide advising and use resources to improve advising, such as NACADA and ATD for advising redesign. Hiring a full-time success coach at CBC Alice would be beneficial in serving that high-traffic location.

Testing Department

Roberta Kreis

2021-2022 Improvements & Accomplishments

The Testing Department was able to offer our students alternate testing methods.

One was allowing our students to take their TSIA2 remotely by creating vouchers that they used with the College Board approved secure proctoring service – Examity. Eighty-five (85) vouchers for Examity were created by the Beeville Testing Department between September 2021 – August 2022.

The second option was to allow our TSIA2 and BCIS 1305 test out examinees to test remotely with our CBC part-time proctors by using the video conferencing application – Microsoft Teams. From September 2021 – August 2022 the CBC proctors remotely administered fourteen (14) BCIS 1305 test out exams and one hundred and sixty (160) TSIA2 exams.

September 2021 – August 2022 – The Beeville Testing Department processed six hundred and seventy-six payment transactions either by phone, through Lifesize, or In Person to allow students to pay for the BCIS 1305 test out and TSIA2 exams.

The CBC Test Centers administered In-Person Testing for five hundred and twenty-eight (5285) TSIA2 exams, thirty-seven (37) BCIS 1305 Test Out exams, fourteen (14) Accommodation exams, and two thousand and nineteen (2,019) course exams during September 2021 – August 2022.

Thereby allowing students multiple ways to complete their exams.

2022-2023 Planned Improvement Plans/Recommendations

By having the web cameras for the Test Centers – we were able to utilize them to assist in monitoring exam sessions.

Transfer and General Education

Mark L. Secord

2021-2022 Improvements & Accomplishments

The TGE Instructional Unit will meet to develop a standardized template that will be used by all divisions to define their Instructional Sequence and Course Content. Faculty will collaborate to determine the structure and format of this template.

A template was created and implemented in Spring term. A complete redesign of the online curriculum is part of the Title 3 grant that CBC was recently awarded. Course content and curriculum templates will be incorporated into this process.

Course content experts will be defined for each course and these lead individuals will be responsible for completing the template for their respective course (courses).

Course content (discipline) experts were identified for each content area within each division. This is an ongoing process as new faculty are hired and new courses and programs are developed.

A completion calendar will be drafted, and completion checkpoints will be defined for the completion of both the Instructional Sequence and the Course Content.

Completion dates were defined for the implementation of the course cover sheets and new master syllabi. A complete redesign of the online curriculum is part of the Title 3 grant that CBC was recently awarded. Course content and curriculum templates will be incorporated into this process.

Completed Instructional Sequence and Course Content templates will be embedded in all master syllabi.

Cover sheets and improved master syllabi were drafted. A complete redesign of the online curriculum is part of the Title 3 grant that CBC was recently awarded. Course content and curriculum templates will be incorporated into this process.

2022-2023 Planned Improvement Plans/Recommendations

Cover sheets and improved syllabi were generated for all courses overseen by the TGE Instructional Unit. This improved formatting provided a more comprehensive presentation of policies, procedures, and course identifiers.

Distance learning is one area that needs significant improvement. There is a strong need for an instructional designer and a comprehensive distance learning plan. At this time there is little standardization. A complete redesign of the online curriculum is part of the Title 3 grant that CBC was recently awarded. Course content and curriculum templates will be incorporated into this process.



Coastal Bend COLLEGE

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