



COLLEGE ANNUAL GOALS

Strategic Goal (Vision 2020) Goal 1: Coastal Bend College will offer a quality educational experience for all students.

1. Annual Goal (2016-2017)

- CBC will execute comprehensive articulation agreements with all regional universities.
- CBC will focus on increasing the full-time 3, 4, and 6 year graduation rates and maintain a rate above the state and peer group averages.

Strategic Goal (Vision 2020) Goal 2: Coastal Bend College will provide comprehensive student services to increase overall student success.

2. Annual Goal (2016-2017)

- CBC will increase dual credit and Early College partnerships that support completion of a certificate/degree.
- CBC will achieve state/national recognition in at least one program.

Strategic Goal (Vision 2020) Goal 3: Coastal Bend College will engage students and staff in support of our communities.

3. Annual Goal (2016-2017)

- CBC will develop and alumni connection/association.
- CBC will conduct a feasibility study in the type of allied health programs needed in our region.

Strategic Goal (Vision 2020) Goal 4: Coastal Bend College will effectively and efficiently use resources to benefit our students.

4. Annual Goal (2016-2017)

- CBC will contribute \$1.3 Million to the fund balance.
- CBC will seek additional grant opportunities in workforce program areas and for undergraduate research.



College Long-Term Goals (2018-2023)

- *CBC will successfully complete the college 5-year interim SACSCOC report (2019).
- CBC will reach a full-time 6 year graduation rate of 50% in 5-8 years (baseline year 2016).
- CBC will review programs and services system-wide from a return on investment perspective (2019).
- CBC will create “culture of innovation” (2018).
- CBC will expand online learning to reach a nation-wide student population (by 2023).
- CBC Foundation will establish a fund to build an Allied Health Building (2023).
- CBC will build an endowment of \$1,000,000 for dual-credit scholarships (2023).
- CBC will increase its endowment to a minimum of \$1,000,000 (2023).
- CBC will create & develop community partnerships (2019).

*Class-specific criteria (length of employment, contribution to goal, part of annual evaluation, etc.), if met, ALL full-time employees (except President) would receive 10% bonus.

Board Goals

1. Establish a Board Procedure Manual (Annual Evaluation).
2. Increase attendance at College Activities
3. Have an Annual Board Retreat
4. Increase engagement with all College District Communities
5. Increase Board Education/Governance Training



ORIGINAL

**THE BOARD OF TRUSTEES
COASTAL BEND COLLEGE
REGULAR BOARD MEETING**

**COASTAL BEND COLLEGE
ROBERT J. BEASLEY ADMINISTRATION BUILDING
SANDY DIRKS BOARD ROOM
3800 CHARCO ROAD
BEEVILLE, TX 78102
NOVEMBER 14, 2016**

The Regular of the Board of Trustees of Coastal Bend College was held Monday, November 14, 2016 at 5:30 PM in the Robert J. Beasley, Jr. Administration Building, Sandy Dirks Board Room, 3800 Charco Road, Beeville, TX 78102.

Trustees and Visitors Present

Board of Trustees Present: Mrs. Laura Fischer, President
Mr. Carroll W. Lohse, Vice President
Mr. Victor Gomez, Secretary
Mrs. Martha Warner, Trustee
Mr. Jeff Massengill, Trustee
Mr. George P. Morrill III, Trustee

Board of Trustees Absent: Mrs. Dee Dee Bernal, Trustee

Administrators Present: Dr. Beatriz T. Espinoza, President
Mrs. Dela Castillo, Executive Director of Business Services
Ms. Lupe Ganceres, Executive Dean of Student Services
Mr. Jacinto Colmenero, Director of Facilities
Dr. Todd Ecklund, Vice President of Instruction and
Economic Development

Staff and Visitors Present: Lists available in the President's office

ORIGINAL

President Fischer called the Regular Board meeting to order at 5:32 PM and declared a quorum of the Board present.

1. **INVOCATION**

President Fischer gave the invocation.

2. **MEMBERS AND VISITORS PRESENT**

3. **PUBLIC COMMENTS**

4. **CONSENT AGENDA**

A. Consideration and Possible Action to Approve the Minutes from the October 19, 2016 Board Meeting and the October 24, 2016 Board Workshop.

B. Consideration and Possible Action to Approve Monthly Financial Reports for October, 2016

Trustee Massengill moved and Secretary Gomez seconded to approve the items on the consent agenda. Motion passed.

5. **NEW BUSINESS**

A. Consideration and Possible Action to Approve the Coastal Bend College 2016 Tax Roll as Submitted by the Bee County Tax Assessor-Collector Pursuant to Section 26.09(e) of the Texas Property Tax Code

Secretary Gomez moved and Trustee Massengill seconded to approve the Coastal Bend College 2016 Tax Roll as Submitted by the Bee County Tax Assessor-Collector Pursuant to Section 26.09(e) of the Texas Property Tax Code. Motion passed.

B. Consideration and Possible Action to Approve the College and Board Goals.

Discussion was held regarding the College and Board Goals. Secretary Gomez moved and Trustee Warner seconded to approve the College and Board Goals. Motion passed.

6. **REPORTS**

A. Coastal Bend College Soccer Presentation

President Espinoza recognized the Coastal Bend College Soccer team for their season and presented them with individual medals.

B. Achieving the Dream Presentation

Dr. Steven Murray and Dr. Charles Van Middlesworth gave a presentation regarding Achieving the Dream.

C. Report on Faculty Association

President Espinoza presented on the Faculty Association.

D. President's Report November 2016

President Espinoza provided highlights of her written report to the Board.

7. **PUBLIC HEARING: ADJUSTMENT TO SALARY SCHEDULE BASED ON NEW FLSA REGULATION**

President Fischer opened the Public Hearing at 6:24PM. President Espinoza presented that there will be 14 positions affected by the FLSA regulations, 5 positions will be realigned and the other 9 will remain at their pay rate but effective December 1, 2016 must clock in and out. Executive Dean of Student Services Lupe Ganceres, Dean of Workforce Julia Garcia, and Director of Information Technology Amador Ramirez had public comments regarding the FLSA Regulation changes. Public hearing closed at 6:29PM.

President Fischer announced that the Board will convene into executive session at 6:30PM.

8. **PERSONNEL**

9. **EMPLOYMENT CONTRACTS (FULL-TIME AND PART-TIME) ADMINISTRATION, FACULTY AND STAFF**

10. **RESIGNATION(S)/RETIREMENTS(S)/TERMINATION(S)**

The Board reconvened into open session at 6:55PM.

Trustee Massengill moved and Vice President Lohse seconded to approve the contract for employment list dated November 14, 2016 as presented with changed in job classification, full time employees, terminations and resignations. Motion passed.

11. **ITEMS FOR FUTURE AGENDAS**

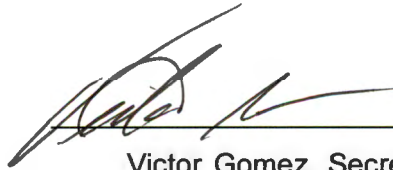
1. Resignation of Trustee Dee Dee Bernal effective November 14, 2016
2. Presentation from all Athletic teams
3. Next meeting Wednesday December 14, 2016

12. **ADJOURNMENT**

With no further business President Fischer declared the meeting adjourned at 7:03PM.



Laura Fischer, President



Victor Gomez, Secretary

