



Coastal Bend COLLEGE

Strategic Plan 2025

Annual Planning Priorities FY 21

Coastal Bend College actively engages in the strategic planning process, adopting a five-year plan and participating in an annual continuous improvement cycle. The planning cycle starts with institutional leadership conducting a review of targets, accomplishments, data, metrics and their alignment with Strategic Plan 2025.

From this review, the Annual Planning Priorities are established for the next fiscal year to provide targeted focus on areas of the broader strategic plan from a data-informed perspective to best leverage our resources and bring about institutional success.

The Annual Planning Priorities for the 2020-2021 (FY21) year:

1) IG #1 – Students

- a. Obj. 1.5 - Establish comprehensive student services centers

2) IG #2 – Community

- a. Obj. 2.1 - Engage and collaborate with community partners
- b. Obj. 2.2 - Provide workforce and continuing education certification and training opportunities that meet the needs of local and regional business and industry and support students in achieving gainful employment and career advancement

3) IG #3 – Resources

- a. Obj. 3.5 - Update and maintain a cohesive Facilities Master Plan
- b. Obj. 3.6 - Identify areas of need and associated plans of action to
- c. improve the quality of CBC services
- d. Obj. 3.7 - Implement and maintain an ongoing stewardship of fiscally responsible practices optimizing operating efficiencies
- e. Obj. 3.9 - Implement institution-wide review and revision of practices, procedures and policies