



Coastal Bend COLLEGE

Strategic Plan 2025

Annual Planning Priorities FY 24

Coastal Bend College actively engages in the strategic planning process, adopting a five-year plan and participating in an annual continuous improvement cycle. The planning cycle starts with institutional leadership conducting a review of targets, accomplishments, data, metrics and their alignment with Strategic Plan 2025.

From this review, the Annual Planning Priorities are established for the next fiscal year to provide targeted focus on areas of the broader strategic plan from a data-informed perspective to best leverage our resources and bring about institutional success.

The Annual Planning Priorities for the 2023-2024 (FY24) year:

1) IG #1 – Students

- a. Obj. 1.4 - Develop and implement an integrated academic and financial advising plan
- b. Obj. 1.5 - Establish comprehensive student services centers

2) IG #2 – Community

- a. Obj. 2.1 - Engage and collaborate with community partners
- b. Obj. 2.3 – Increase inclusive cultural enrichment opportunities through community projects designed to create a sense of belonging.

3) IG #3 – Resources

- a. Obj. 3.1 - Enhance employee experiences through talent management practices that focus on recruitment, retention, professional development, and recognition to optimize our greatest asset
- b. Obj. 3.2 - Provide welcoming and comfortable residential student facilities
- c. Obj. 3.4 - Develop and implement a Wayfinding/Beautification Plan