

Student Achievement

Coastal Bend College identifies, evaluates and publishes goals and outcomes for student achievement appropriate to the institution's mission, nature of the student it serves, and the kinds of programs offered. CBC is a comprehensive medium sized designated Hispanic Serving community college and is legislated to primarily serve "their local taxing districts and service areas in Texas" and offer "vocational, technical, and academic courses for certification or associate degrees. Continuing education, remedial and compensatory education consistent with open-admission policies, and programs of counseling and guidance" are to be offered as well (*TX Ed Code Title 3 Subtitle G Chapter 130 Subchapter A Sec. 130.011*). It is the mission of Coastal Bend College to deliver "superb educational and life-enriching opportunities to its students and the communities it serves" (*CBC Mission*).

Goals and Outcomes

Coastal Bend College, in alignment with the Texas 60x30TX Strategic Plan for Higher Education and with CBC Strategic Goals, has identified retention, persistence, completion/graduation (course, certificate and degree) and licensure goals as indicators of student achievement. Multiple criteria are used to evaluate levels of student achievement including the IPEDS Graduation Rate (150% standard time) indicator.

Thresholds

Thresholds have been determined for each criterion. If student achievement falls below the predetermined threshold CBC will deploy action plans to improve student performance. These thresholds are determined based on a variety of factors, including the use of benchmarking with similar peer institution, national benchmarks and previous institutional performance.

Targets/Goals

Targets and goals are set for retention, persistence, completion (course, certificate and degree) that align with CBC strategic and institutional planning, regional planning and Texas 60x30TX Strategic Plan.

Persistence

Threshold for Participation Goals: When targets are not met or fall below baseline action plans are developed and implemented.

Graduation/Persistence Rate (6 years)

Graduation/Persistence Rates. First-time, full-time, credential-seeking, undergraduates who have graduated or are still enrolled. **CBC target by year 2020 is 53.4%.**

Graduation/Persistence Rates utilizing baseline data from Fall 2008 Cohort (FY 2014) of 42.7%.

Cohort	Graduation or Persistence Rate		Below threshold
	Target	Actual	
Baseline Fall 2008 Cohort (FY2014)	47.4%	42.7%	Yes
Fall 2009 Cohort (FY2015)	48.4%	42.1%	Yes
Fall 2010 Cohort (FY2016)	49.4%	39.1%	Yes
Fall 2011 Cohort (FY2017)	50.4%	41.8%	Yes
Fall 2012 Cohort (FY2018)	51.4%	51.5%	No
Fall 2013 Cohort (FY2019)	52.4%	45.1%	Yes
Fall 2014 Cohort (FY2020)	53.4%	44.4%	Yes
Fall 2015 Cohort (FY2021)	54.4%	44.0%	Yes

<http://www.txhigheredaccountability.org/AcctPublic/?goal=#goal27§or=twoYearCC&instId=87>



3/4/6 Graduation Rates

First-time, full-time entering, credential-seeking, undergraduates who have graduated.

CBC target by year 2021 for 3 years is 29.3%, for 4 years is 35.2%, and for 6 years is 47.4%.

Cohort	Graduation Rate 3 year		Threshold	Graduation Rate 4 year		Threshold	Graduation Rate 6 year		Threshold
	Target	Actual		Target	Actual		Target	Actual	
Baseline fall 2008 Cohort (FY2014)	22.3%	22.3%	Y	28.2%	26.3%	N	40.4%	36.1%	N
Fall 2009 Cohort (FY2015)	23.3%	31.2%	Y	29.2%	27.2%	N	41.4%	33.8%	N
Fall 2010 Cohort (FY2016)	24.3%	28.5%	Y	30.2%	36.3%	Y	42.4%	33.3%	N
Fall 2011 Cohort (FY2017)	25.3%	27.3%	Y	31.2%	32.4%	Y	43.4%	34.9%	N
Fall 2012 Cohort (FY2018)	26.3%	25.9%	N	32.2%	33.5%	Y	44.4%	45.6%	Y
Fall 2013 Cohort (FY2019)	27.3%	27.2%	N	33.2%	30.8%	N	45.4%	40.3%	N
Fall 2014 Cohort (FY2020)	28.3%	22.3%	N	34.2%	26.3%	N	46.4%	39.8%	N
Fall 2015 Cohort (FY2021)	29.3%	31.2%	Y	35.2%	30.8%	N	47.4%	39.2%	N

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Successful Course Completion

Prepared Students Completing a College Level Course

College level course completion (Grade A, B, C) including pre-matriculation credit. Baseline data is Fall 2011 Cohort for Fall 2014 reporting period.

CBC's target is to reach 31.7% in Math, 84.4% in Reading, and 63.2 in Writing for students that did MEET the TSI requirement.

Prepared Students Completing a College Level Course									
Cohort	Math		Threshold	Reading		Threshold	Writing		Threshold
	Target	Actuals		Target	Actuals		Target	Actuals	
FY2014	25.7%	57.0%	Y	78.4%	83.0%	Y	40.4%	68.8%	Y
FY2015	26.7%	56.4%	Y	79.4%	85.7%	Y	41.4%	71.4%	Y
FY2016	27.7%	67.7%	Y	80.4%	86.0%	Y	42.4%	77.2%	Y
FY2017	28.7%	67.3%	Y	81.4%	87.2%	Y	43.4%	74.6%	Y
FY2018	29.7%	66.7% *	Y	82.4%	73.3% *	N	44.4%	81.6% *	Y
FY2019	30.7%			83.4%			45.4%		
FY2020	31.7%			84.4%			46.4%		
FY2021	32.7%			85.4%			47.4%		

*2018 has a significant difference in prepared vs. unprepared students compared to previous years
<http://www.txhigheredaccountability.org/AcctPublic/?goal=#goal27§or=twoYearCC&instId=87>

Underprepared Students Completing a College Level Course

College level course completion (Grade A, B, C) including pre-matriculation credit. Baseline data is Fall2009 Cohort for Fall 2014 reporting period.

CBC's target is to reach 23.9% in Math, 61.2% in Reading, and in 39.9% in Writing for students that did NOT MEET the TSI requirement.

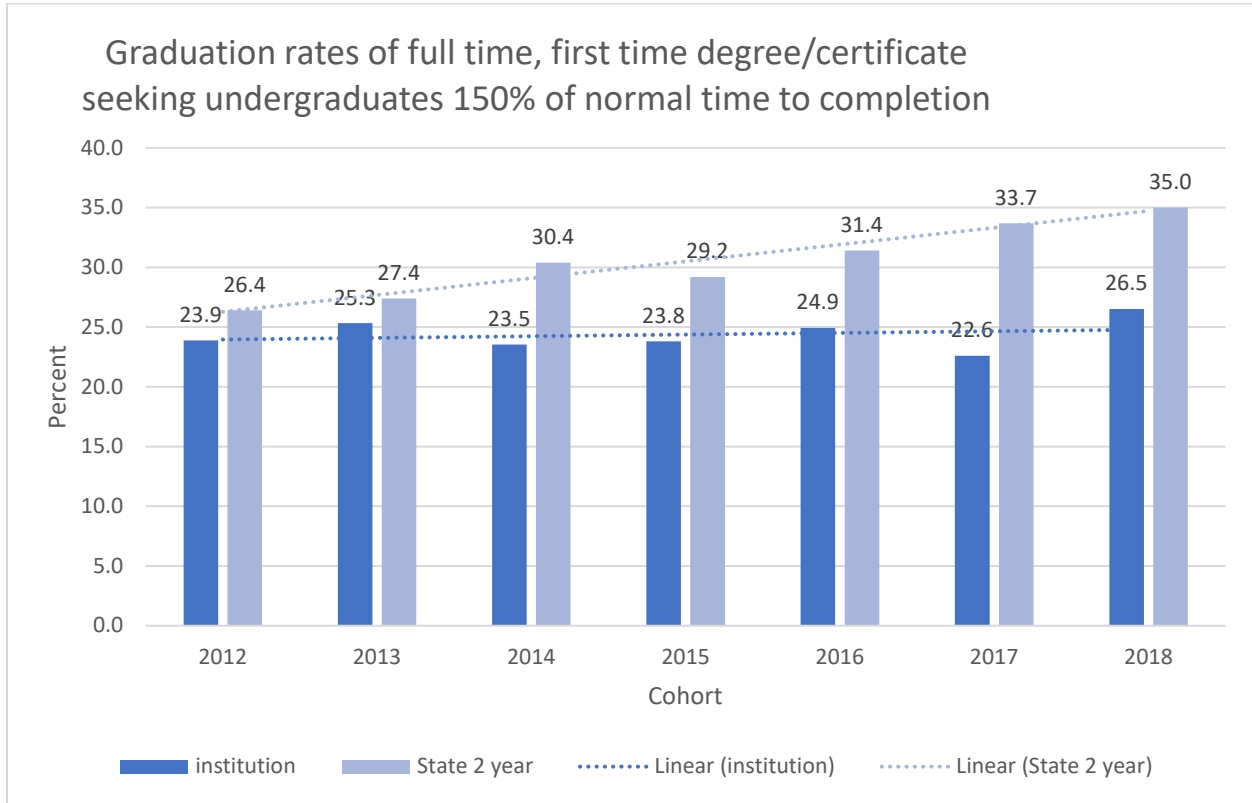
Unprepared Students Completing a College Level Course									
Cohort	Math		Threshold	Reading		Threshold	Writing		Threshold
	Target %	Actuals %		Target %	Actuals %		Target %	Actuals %	
FY2014	17.9	17.8		55.2	50.8		33.9	34.0	
FY2015	18.9	21.3		56.2	51.1		34.9	38.7	
FY2016	19.9	17.0		57.2	46.8		35.9	37.4	
FY2017	20.9	15.3		58.2	48.4		36.9	33.7	
FY2018	21.9	21.3*		59.2	45.7*		37.9	45.4*	
FY2019	22.9			60.2			38.9		
FY2020	23.9			61.2			39.9		
FY2021	24.9			62.2			40.9		

*2018 has a significant difference in prepared vs. unprepared students compared to previous years
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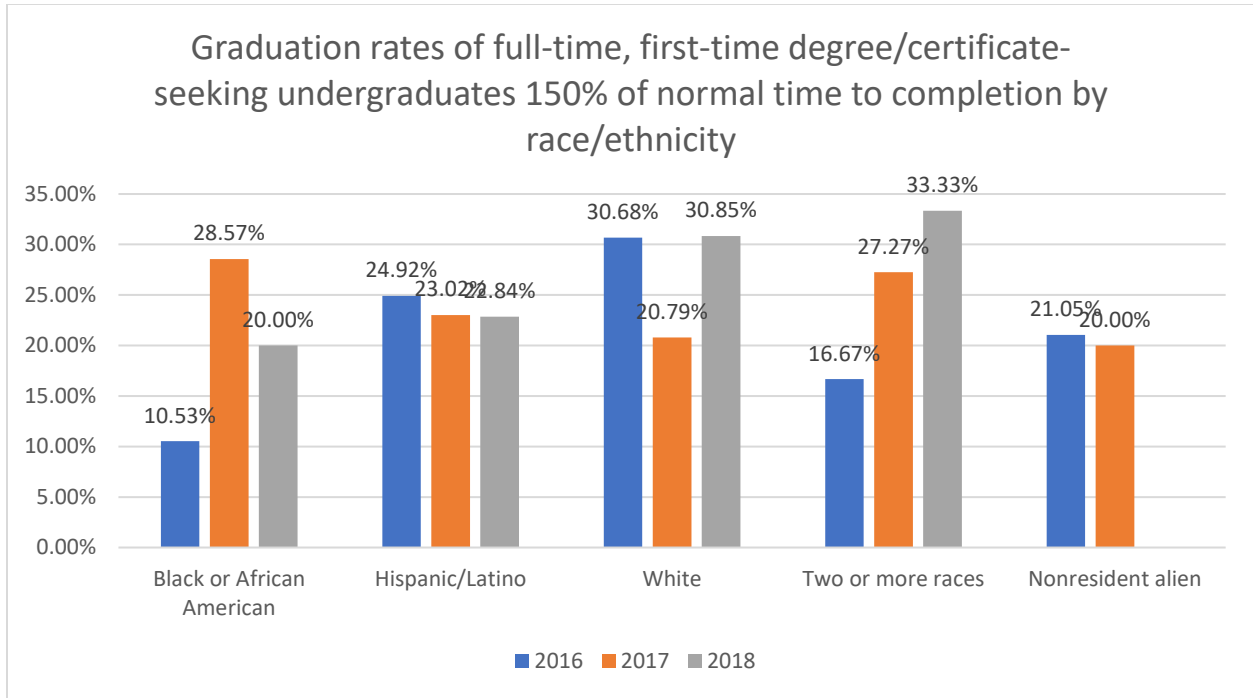
Completion/Graduation Rates

Threshold for Participation Goals: When targets are not met or fall below baseline action plans are developed and implemented.

IPEDS Graduation Rate (150% standard time)



<https://nces.ed.gov/ipeds/datacenter/FacsimileView.aspx?surveyNumber=8&unitId=223320&year=2019>



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Licensure Pass Rate

Goal = Excellence (Vision 2020: CBC will offer a quality educational experience for all students; CBC will provide comprehensive student services to increase overall student success.)

Threshold for Licensure Rate Goals: When targets are not met or fall below baseline action plans are developed and implemented.

Year	Practical Nurse			Registered Nurse			Cosmetology			Radiology Tech			Dental Hygiene		
	Target %	Actual %	Threshold	Target %	Actual %	Threshold	Target %	Actual %	Threshold	Target %	Actual %	Threshold	Target %	Actual %	Threshold
2012	n/a	81	n/a	n/a	94	n/a	n/a	81	n/a	n/a	100	n/a	n/a	100	n/a
2014	91.5	91	Y	91.5	81	N	91.5	97	Y	95	100	Y	95	100	Y
2015	91.5	80	N	95	94	N	95	92	N	99	75	N	99	100	Y
2016	91.5	84	N	95	85	N	95	90	N	99	100	Y	99	96	N
2017	91.5	81	N	95	84	N	95	89	N	99	100	Y	99	92	N
2018	91.5	85	N	95	80	N	95	96	Y	99	100	Y	99	100	Y
2019	91.5	79	N	95	90	N	95	100	Y	99	100	Y	99	95	N
2020	91.5	100	Y	95	98	Y	95	100	Y	99	92	N	99	91	N

Texas Licensure Data Reporting System, https://www1.theccb.state.tx.us/apps/cb116/licensure/pick_cip.cfm