



Coastal Bend COLLEGE

Curriculum Vitae

Name: Braden Reed

Work Address: 3800 Charco Road, Beeville, Texas 78102

Office Telephone Number: (361) 354-2306

College Email Address: bbecknell@coastalbend.edu

Education:

Credential Earned	College/University and Location	Year Earned
Master's in Business Administration	Tarleton State University, Completed Online	12/2019
Bachelor's in Business Administration: Marketing with a Minor in Sports Management	Texas A&M University, College Station	12/2017

Teaching Experience:

Institution and Location	Year(s)
Coastal Bend College, Beeville Texas	2022-Present

**Professional, Technical, and Work-Related Experience, Skills, Licensure & Certifications:
(if applicable)**

	Years(s)
AMA Professional Certified Marketer	6
Crisis Response Management Certified	5
Dale Carnegie Leadership Graduate	8
Digital Sales Certification (Google)	4
Google AdWords Mobile, Display, Search, Shopping, and Video Advertising Certified	4
Google Analytics Qualified Individual	6
Hootsuite Social Marketing Certified	6
Inbound Marketing Certified (Hubspot)	4
Inbound Sales Certified (Hubspot)	4
Online Marketing Fundamentals	5

Professional Achievements and Publications:

	Years(s)
Leadership Women Texas, Class of 2022	2022
Corpus Christi, 30 Under 40 for 2021	2021
Texas Education Policy Fellowship Program Graduate,	2021
Coastal Bend's 50 Women of Distinction,	2022
Career and Vocation Training Gets a Virtual Reality Upgrade, Getting Smart,	2021
Published in Aletheia, The Undergraduate Journal of Philosophy at Texas A&M University,	2015
Presented at Texas Association of Community College Marketers,	2019
Presented at eduWeb Digital Summit in Philadelphia,	2019
2 nd and 3 rd for National Council for Marketing and Public Relations, District 4	
3 1 st Place, 2 2 nd Place, and 1 3 rd Place for National Educational Digital Marketing Awards,	2019
3 1 st Place, 2 2 nd Place, and 1 3 rd Place for National Educational Advertising Awards,	2019